

Slate Demo Series

# Using Dynamic Content Blocks to Communicate FAFSA Dates



slate  Carnegie Slate Team 

Welcome, Carnegie.

You have accessed Slate from 1 device in the past 72 hours. [Details](#) [Your Profile](#) [Supervised Login](#)

 @RyanInHigherEd

Had to dress the part for some #Slate training for our new student workers! #SlateSocks @Technolutions



Posted on Aug 23, 2022

 @EnrollmentFuel

Nothing FUELS our ninjas like coffee and time together! Susanna was excited to connect with Stephanie and Paul on her recent trip to Minnesota. 😊  
@Technolutions  
#Technolutions  
#SlateIsGreat  
#SlateTravel  
#Coworkers

Posted on Aug 22, 2022

 @WaybetterMktg

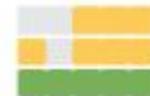
Increase relevancy and give students a sense of what your campus feels like all year round by featuring season-specific header images. 🌟 Take maintenance of these images off your shoulders by using @Technolutions Slate's liquid markup functionality!

Posted on Aug 22, 2022

 @ben\_pickrell

Started with SLATE today!

Wordle 427 3/6



Posted on Aug 19, 2022

 @Technolutions

What's your favorite opening word for Wordle? Can you guess what ours is? 😊😞  
#SorryCrane

New opening words — for now  
SLATE is now Wordle's top first pick in regular mode, replacing CRANE. And LEAST is the bot's choice for hard mode, replacing BREAK.  
(CRANE and DEALT are both still outstanding opening guesses, and the difference between the "best" opening guess and second best is minuscule.)

Posted on Aug 18, 2022

- [Slate on Social](#)
- [Slate Spirit Shop](#)
- [Community Forums](#)
- [Slate Feedback](#)
- [Service Status](#)

You are accessing a **TEST ENVIRONMENT** of Slate that is for testing purposes only.

Snapshot Date: 04/06/2

### Deliver

**New Mailing**

Search Mailings...

#### Mailings

- [Calendar](#)
- [Campaigns](#)
- [Outbox](#)
- [Library](#)
- [Content Blocks](#)
- [Designer](#)

Name	Method	Status	Start Date	Updated ▼
Slate Demo Series Content Blocks Test Email Financial Aid Email	Email	In Progress		08/17/2023
Slate Video Demo test	Email	In Progress		08/10/2023

## Slate Demo Series Content Blocks Test Email

Edit ▼

Method: Email  
Folder:  
User: [Sydney Nowak](#)  
Recipient Lists: [test email](#) (live query)  
[Your Population Here](#)  
Current Status: Not Running  
Start Date/Time:  
Stop Date/Time:  
Opt Out: Allow Unsubscribe (default)

- 
- Edit Recipient Lists
  - Edit Message
  - Send Mailing

# Edit Query

User [Sydney Nowak](#)  
Base Configurable Joins - Person  
Execution Mode Retrieve only the new records since query was

## Exports

Person Preferred
Person Email
Current date
MA_deadline  Existence Exists: Y Not Exists: N

Filters [Check Logic](#) [Query Profiler](#) Matching Rows: 105,861

Your Population Here  Exists
MA  Exists

### Edit Part

Status

Name

Source Subquery Export

Type

Output

Value If Exists

Value If Not Exists

Exports   

Filters   NOT ( OR )   

**Join** [Address by Rank Overall](#) Rank = 1

Groups

# Deliver

New Mailing

Search Mailings...



- Mailings
- [Calendar](#)
- [Campaigns](#)
- [Outbox](#)
- [Library](#)
- [Content Blocks](#)**
- [Designer](#)

Name	Method	Status	Start Date	Updated ▼
Slate Demo Series Content Blocks Test Email Financial Aid Email	Email	In Progress		08/17/2023
Slate Video Demo test	Email	In Progress		08/10/2023

# Content Blocks

Search Content Blocks...

New Key

Key	Type	Count	Has Default
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### Edit Key

Key:

Folder:

Type:

Default Snippet

**B** *I* U ~~S~~ | | | | | | | | | | | Source | | | | |

# Content Blocks

Edit

CARNEGIE

Key: fafsa\_info  
Type: Date (Inclusive Range of Values)  
Default: No default exports have been configured for this key.

Snapshots

Search Content Blocks...

Min Value	Max Value	Status
<a href="#">New Code</a>		

## Edit Snippet Prev Next X

Key: fafsa\_info  
Type: Date (Inclusive Range of Values)  
Status: Active  
Minimum Value: 8/17/2023  
Maximum Value: 12/31/2023

Snippet

File your FAFSA once the application opens later this year

Save Save as Copy Delete Cancel

## Edit Snippet Prev Next X

Key: fafsa\_info  
Type: Date (Inclusive Range of Values)  
Status: Active  
Minimum Value: 1/1/2024  
Maximum Value: 6/30/2024

Snippet

You can file your FAFSA at [studentaid.gov](#) now! {% if {{MA\_deadline...}} File by March 1 to be considered for all eligible state based aid. {% endif %}

Save Save as Copy Delete Cancel

### Edit Message ✕

Sender: "Slate Showcase" <no-reply@technolutions.com>    Reply To:

Recipient:

CC:

Subject: Financial Aid Email    Version 1 ▾

Preheader 📄

✂️ 📄 📧 🔗 🗑️ 🚩 {} if 🖼️ 📊 📄 📄 ⬅️ ➡️ 🔍 🔄 🖌️ *I*<sub>x</sub> 📄 📄 Source 🔄

**B** *I* U ~~S~~ | 📄 📄 📄 | Format    Arial    16    A    **A**

# Application Checklist!

Hi {{Person-Preferred}},

It's time to start thinking about your college journey. Here are a few things you should add to your to-do list.

- Apply now to Carnegie University
- Send us your high school transcript
- {{Current-date | snippet: "fafsa\_info"}}
- Visit campus

We look forward to seeing your application soon!

**Save**    **Cancel**    📄 📄

Message

Sender "Slate Showcase" <no-reply@technolutions.com>  
Recipient   
CC  
Subject Financial Aid Email  
Preheader

Display Message

Send Message



# This is your Senior Year Application Checklist!

Hi JungHo,  
It's time to start thinking about your college journey. Here are a few things you should add to your list.

- Apply now to Carnegie University
- Send us your high school transcript
- File your FAFSA once the application opens later this year
- Visit campus

We look forward to seeing your application soon!

Button 1

# Post 12/31 out-of-state resident

Message

Sender "Slate Showcase" <no-reply@technolutions.com>  
Recipient [icon]  
CC  
Subject Financial Aid Email  
Preheader

Display Message  
Send Message

[grid icon] [laptop icon] [phone icon]

## This is your Senior Year Application Checklist!

Hi Saqib,  
It's time to start thinking about your college journey. Here are a few things you should add to your list.

- Apply now to Carnegie University
- Send us your high school transcript
- You can file your FAFSA at [studentaid.gov](http://studentaid.gov) now!
- Visit campus

We look forward to seeing your application soon!

Button 1

# Post 12/31 in-state resident

Message

Sender "Slate Showcase" <no-reply@technolutions.com>  
Recipient [icon]  
CC  
Subject Financial Aid Email  
Preheader

Display Message  
Send Message

[grid icon] [laptop icon] [phone icon]

## This is your Senior Year Application Checklist!

Hi Lauren,  
It's time to start thinking about your college journey. Here are a few things you should add to your list.

- Apply now to Carnegie University
- Send us your high school transcript
- You can file your FAFSA at [studentaid.gov](http://studentaid.gov) now! File by March 1 to be considered for all eligible state based aid.
- Visit campus

We look forward to seeing your application soon!

Button 1

Message

Sender "Slate Showcase" <no-reply@technolutions.com>  
Recipient [icon]  
CC  
Subject Financial Aid Email  
Preheader

Display Message  
Send Message

[grid icon] [laptop icon] [phone icon]

## Application Checklist!

Hi Ingram,  
It's time to start thinking about your college journey. Here are a few things you should add to your list.

- Apply now to Carnegie University
- Send us your high school transcript
- You can file your FAFSA at [studentaid.gov](http://studentaid.gov) now!
- Visit campus

We look forward to seeing your application soon!

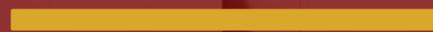
Button 1

YOUR LOGO [social icons]

# Post 3/1 in-state resident



**Thank You!**



Sydney Nowak  
snowak@carnegiehighered.com

CarnegieHigherEd.com