



Subject: Strategic Opportunity to Leverage Remaining Perkins Funds for Enrollment Growth and Workforce Alignment

Dear [Program Directors/Grant Holders],

As we near the close of the fiscal year, it's crucial to ensure that all remaining Perkins funds are strategically invested to maximize their impact on our CTE programs and workforce initiatives. If you have unallocated funds, now is the ideal time to deploy them in targeted digital strategies that not only drive enrollment but also align with workforce needs, creating a foundation for future funding success.

Consider the high-impact opportunities available:

- **Targeted Digital Outreach:** Reach prospective students with personalized campaigns that drive CTE enrollment and engagement.
- **Virtual Career Exploration:** Connect students with valuable industry insights and career pathways, enhancing their educational journey and workforce readiness.

If you have Perkins funds remaining or need guidance on identifying eligible digital solutions, please respond by [deadline]. This is a pivotal moment to invest in digital strategies that will position your programs for success well into the next fiscal year.

Let's make the most of these critical resources and ensure a lasting impact. Feel free to reply or schedule a brief conversation to explore how we can help.

Best regards,
[Your Name]
[Your Role]
[Your College]