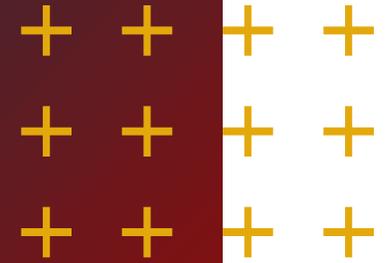


CARNEGIE



AI Use in the College Search

Part of the Summer Research Series from Carnegie and CollegeXpress

August 2025

About This Research

Each year following the May Deadline, Carnegie and CollegeXpress host a survey of graduating senior audiences on their perceptions of college, their journey to higher education, and opinions on key topics about the industry. In 2025, Carnegie expanded the audience of the survey to include future high school classes and parents of prospects, while preparing individual reports for each section of the research.

The findings in this document come from more than 3,400 students and parents who answered questions about the use of AI tools and technologies in both their personal lives and the college search, as well as other topics that will be reported on in Carnegie's Summer Research Series.

This report includes key findings of the research as well as an extensive appendix with key breakouts across audience types, demographics, and the type of school that the prospect (or in the case of parents, their child) intends to attend. Carnegie believes these breakouts to be key to segmenting your strategies and communication to offer an effective human connection to various audiences.

Let's get started.

General use of AI continues to climb while affinity toward it has stayed relatively the same.

This marks the third year Carnegie has tracked AI usage in its May survey of graduating seniors. As shown in the "College Choice" report of the 2025 Summer Research Series, regular AI use for college search among graduating seniors has increased from about 4% in 2023, to 10% in 2024, and now stands at 23% in 2025. The other two audiences in this study show similar usage rates, with parents reporting the lowest usage at 21%, and rising students the highest at 25%.

Previous Carnegie research on perception of AI found that around 50% of graduating seniors viewed the technology positively. The level of affinity is consistent across the rising student and parent audiences, indicating that attitudes toward AI are split regardless of age or student status.

AI Use in College Search is growing faster each year.

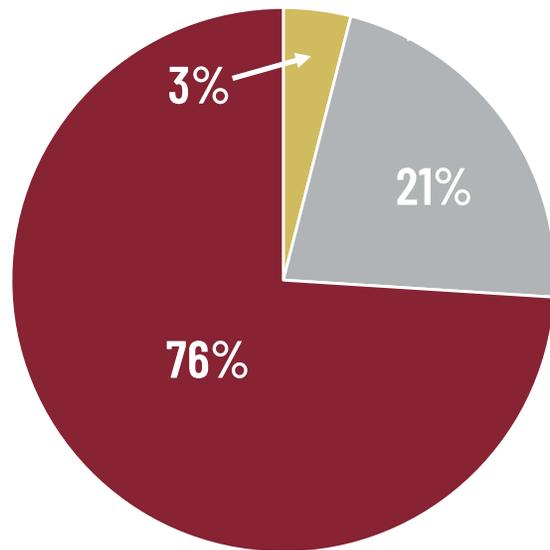
In 2023, just 3% of graduating seniors reported using AI during their college search. Now nearly 25% reported using it as part of their college search information-seeking. This upward trend indicates that AI is likely to become a standard part of the college search strategy for most graduating seniors in the coming years.

Fewer rising students said they intend to use AI in their college search, but given the rapid growth of the platforms, that is likely to change over time. When the class that is now graduating seniors was asked a year ago if they would use AI, the percentage who said yes was about half of those who actually used it. If the current rising students follow this same or a similar trend, usage could hover between one third and one half of students.

AI Use in College Search (Graduating Seniors)

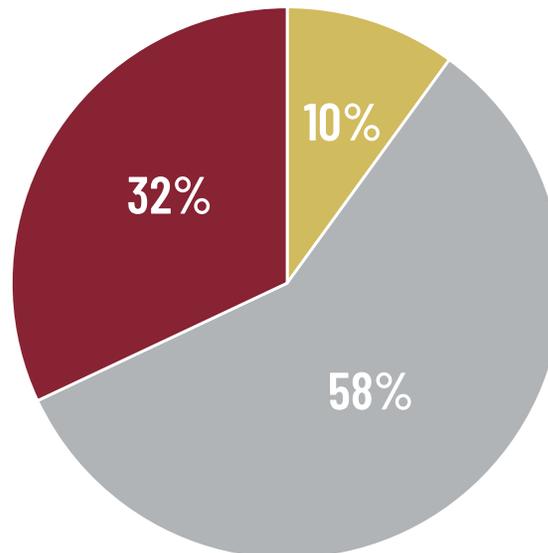
During your college admissions journey, did you ever use AI to help you search for information about colleges?

2023



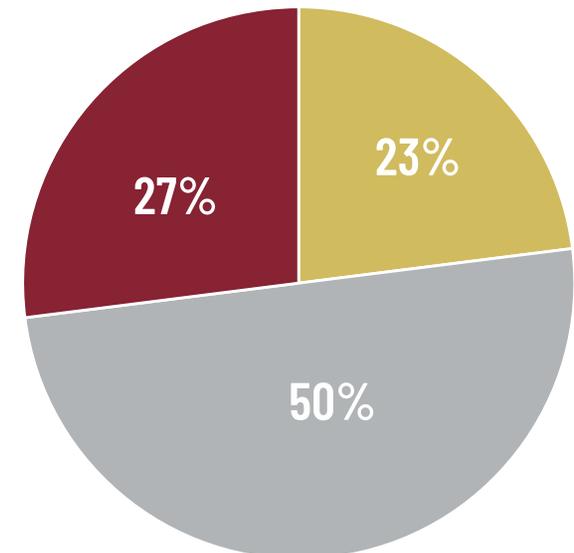
■ Used for Search ■ Other Uses
■ Never Used

2024



■ Used for Search ■ Other Uses
■ Never Used

2025

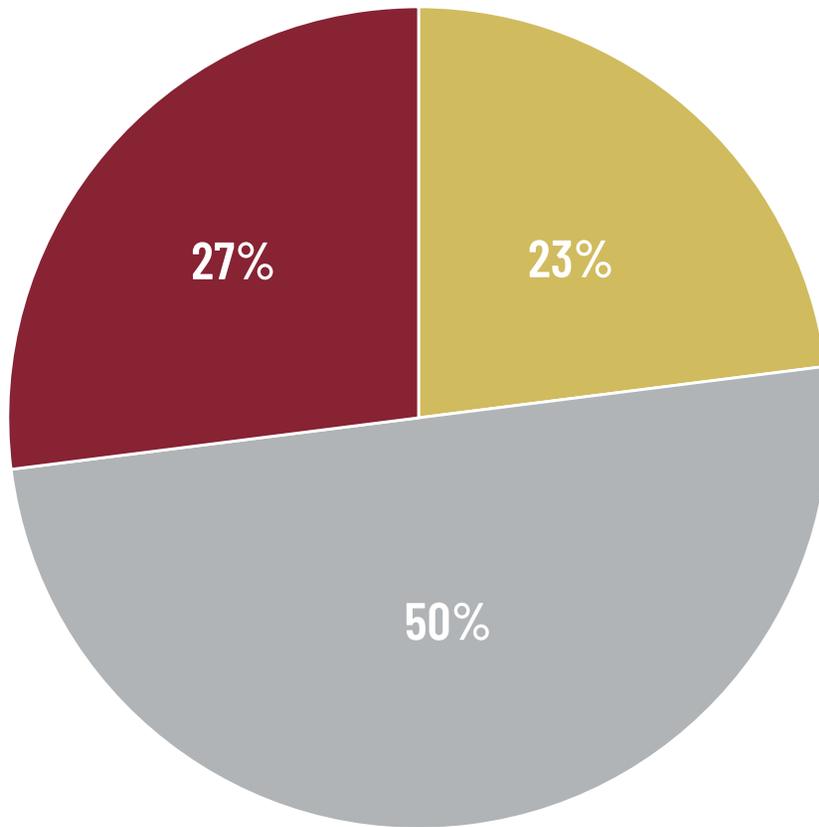


■ Used for Search ■ Other Uses
■ Never Used

AI Use in College Search (All Student Audiences)

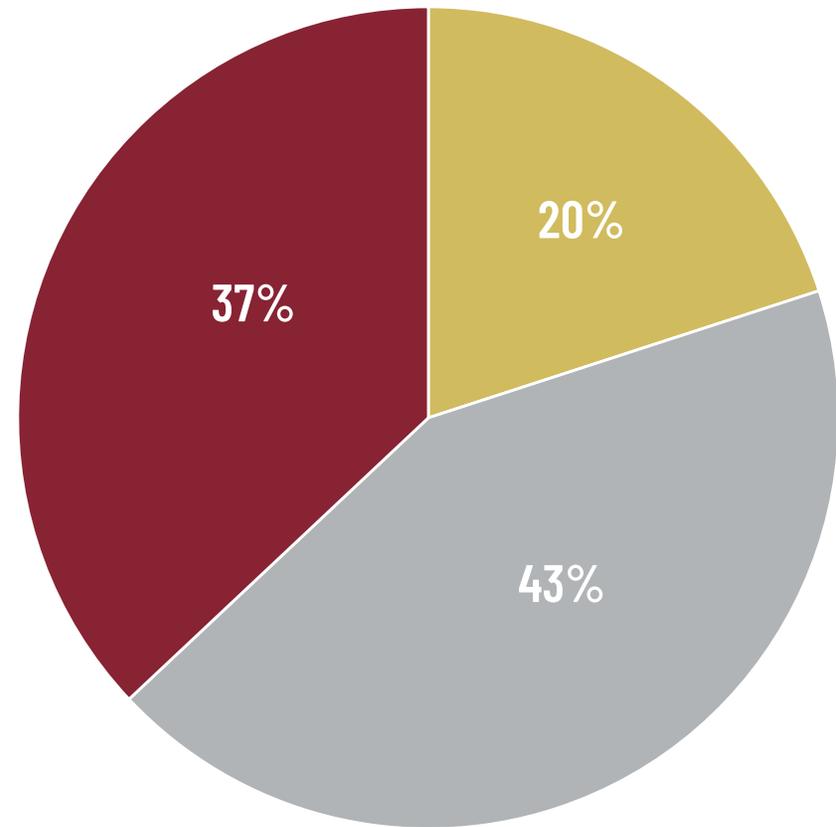
Did you ever, or do you intend to use AI to help you search for information about colleges?

Graduating Seniors



■ Used for Search ■ Other Uses ■ Never Used

Rising Students



■ Intend for Search ■ Other Uses ■ Don't Intend

In this study, 14% of graduating seniors used AI to help them prepare college entrance materials.

Although fewer graduating seniors reported using AI for college entrance materials compared to college search in this study, the overlap was quite clear: some students are engaging with this technology far more than their peers.

Some qualitative responses from the study suggest usage of AI to help them prepare college entrance materials feels unfair, especially to students who believe they are putting in more effort. There is a perception that AI offers an easy shortcut for difficult tasks, and that the more their peers use AI this could result in reducing others' chances of getting into their preferred programs. Additionally, there's concern that "excellent writing may be identified as AI" both in admissions and in classes.

More than three quarters of students in our survey said either a teacher or their school has a rules policy specific to AI.

School-wide AI policies increased from 27% in 2024 to 42% in 2025. In both years, an additional third of respondents said that while their school has no formal policy, individual teachers had set their own.

Rising students reported that their schools are even more likely to have AI-specific rules and policies, while parents are less aware of what policies are in place at their children's schools. Just 4% of rising students and 6% of graduating seniors said their school hadn't communicated about AI at all, down from 14% in 2024. This shows that even schools without formal rules are discussing the topic more than before.

Among graduating seniors, the perception that most students use AI for classwork has grown significantly—from 6% in 2024 to 24% in 2025.

While it's clearly not the case according to use statistics, there is indeed a growing perception of use around schools. This perception can be as important as the use itself, creating new interest or different barriers to use or shifting social capital related to use.

About 26% of parents reported having never heard of students using AI for classwork, highlighting a stark contrast when compared with student perception (only 7-8% of students said the same). While this type of gap is expected between parents and their children in emerging media usage, it will be important to educate parent audiences about the reality of AI use over time.

A slight majority across all audience groups feels more negative than positive about AI use.

Fewer than 10% of respondents feel strongly positive about AI. These sentiment levels are consistent with past perception scores across time for AI, suggesting that while AI usage is increasing, public attitudes toward AI—positive or negative in our society—has not.

Many respondents across all audiences express concern that AI could negatively affect learning, though some acknowledge it may have appropriate uses in certain contexts. Parents, in particular, view AI as an inevitability that requires thoughtful planning. Students are more focused on AI's potential impact on the job market and the environment. Compared to earlier studies, there's less of a focus on the "wonder" of what AI can do and more recognition of its complex mix of its potential benefits and drawbacks.

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Strategic Recommendations

Strategic Recommendations

How people in higher education can use this information moving forward.

AI Use in the College Search is Growing Fast

Use of AI in the college search process is accelerating rapidly. In 2023, just 3% of graduating seniors reported using AI in their college search; now, that number has grown to nearly 25%. If current trends continue, AI could become one of the dominant tools students rely upon for college planning and decision-making.

AI-Prep Your Website and Information Sources

Develop resources, communications strategies, and web governance policies that are adapted to AI. This means cleaning up your presence on the web so that AI tools are pulling information that is accurate and positions your institution as intended.

Some Students Are Using AI to Prep Entrance Materials

This year, 14% of graduating seniors reported using AI to prepare entrance materials. While this is still a relatively small number, a clear overlap exists between students using these services and those reporting using AI during their college search. For some students, there's a growing concern among students that other students who use AI for college entrance purposes may give them an unfair advantage.

Address Concerns, Set Policies, and Offer Support

These conversations around AI's role in the admissions process are not going away. Provide explicit guidelines on what is permissible and what constitutes academic dishonesty. This is also an opportunity to offer students much-needed support in preparing authentic entrance materials.

High Schools Are Adopting AI Policies—Colleges Must Keep Up

A large majority (over three-quarters) of students report that their high schools or individual teachers have policies or have discussed proper use of AI. Only a small percentage of students haven't had any communication about AI from their schools, a number that is dropping year to year, suggesting it is relatively ubiquitous—schools that don't yet have AI policies will likely have them soon.

Collaborate With High School Educators to Match Expectations

AI policies at the high school level will inform students' expectations when they reach college. Making sure expectations are consistent helps students know what to expect so they can succeed at the next level. Together, both parties can prepare students for an AI-integrated world.

Perceptions of AI Use Vary Between Students and Parents

Nearly a quarter of graduating seniors perceive that most of their peers are using AI for classwork, a dramatic rise from just 6% in 2024. In contrast, 26% of parents reported they had never heard of students using AI for classwork; a big gulf between generations.

Involve Parents in AI Education

Parents are a powerful lever in recruitment and admissions, but many remain unaware of how technology, particularly AI, is influencing their children's academic habits and college search. Develop communications to educate parents on the realities of AI use and how it may impact their students' future.

Strategic Recommendations

How people in higher education can use this information moving forward.

Opinion on AI Is Still Split

Despite the rapid growth in AI usage, opinions were split between a negative and a positive outlook on the technology across all audience types (students and parents). The most frequently cited concerns included AI's potential impact on learning, the job market, the environment, and academic integrity. Students in particular expressed concern that the growing prevalence of AI could lead to their work being misidentified as AI-generated.

Center the Human Element of Recruitment and Admissions

Emphasize the unique value of your institution by offering students opportunities to authentically connect person to person. Reinforce the idea that while AI exists as a tool, the college search process is still about personal connection with an institution.

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Data Appendix

Research Methodology and Sample

Background on how the data for the Summer Research Series was collected.

APPROACH

Method: Online Survey
 Distribution: Email List Send
 Source: CollegeXpress User Database
 Deployment Dates: 05/07/25–05/23/25
 Incentives: Gift Card Drawing
 Audience Inclusion:
 Graduating Seniors OR
 All Other High School Classes OR
 Parents of High School Student
 WITH College-bound Intent

SURVEY STATISTICAL DETAILS

Active Emails in List Send: ~200,000
 Total Surveys Started: 3,962
 Outside Inclusion Parameters: 126
 Incomplete/Speeding: 412
Final Sample: 3,424
 Response Rate: 1.7%
 Completion Rate: 86%
 Confidence Level: 99%
 Max Confidence Interval: 2.19

AUDIENCE TYPE

Graduating Seniors: 43%
 Rising Students: 31%
 Parents: 26%

RESPONDENT GENDER

Woman: 72%
 Man: 23%
 Other: 5%

RESPONDENT RACE

Asian: 11%
 Black or African American: 20%
 Hispanic or Latinx: 13%
 Other Race: 11%
 White/Caucasian: 45%

GPA OUTCOMES (PARENTS REMOVED)

High Achievers (4.0+): 47%
 Above Average (3.5–4.0): 38%
 All Other Grades: 15%

HOUSEHOLD INCOME

Low Income: 23%
 Lower-middle-income: 29%
 Upper-middle-income: 39%
 High Income: 9%

RESPONDENT POLITICAL AFFILIATION

Strongly Liberal: 16%
 Slightly Liberal: 18%
 Moderate: 23%
 Slightly Conservative: 13%
 Strongly Conservative: 10%
 Non-political: 20%

RESPONDENT RELIGION

Christian: 48%
 Catholic: 17%
 Other Religion: 13%
 Non-religious: 22%

Sample Details (Continued)

Additional information about the respondents to the Summer Research Series survey.

RESPONDENT LOCATION

East North Central (WI, IL, IN, MI, OH):	17%
West North Central (ND, SD, NE, KS, MN, IA, MO):	7%
Middle Atlantic (NY, NJ, PA):	11%
Mountain (MT, ID, NV, UT, AZ, WY, CO, NM):	9%
New England (CT, RI, MA, ME, NH, VT):	5%
Pacific (WA, OR, CA, AK, HI):	13%
South Atlantic (FL, GA, SC, NC, VA, WV, MD, DE, DC):	19%
East South Central (KY, TN, MS, AL):	5%
West South Central (TX, OK, AR, LA):	13%
International (Any Countries Outside US):	4%

TYPE OF LOCATION

Fully Rural (Outside Towns or Cities):	9%
Small Town:	18%
Small City Suburban:	27%
Large City Suburban:	28%
Urban:	18%

INSTITUTIONAL INTENT

2-Year College or Trade School:	8%
Small (<5K) Public 4-Year:	8%
Small (<5K) Private 4-Year:	8%
Small (<5K) Religious 4-Year:	7%
Midsized (5-15K) Public 4-Year:	26%
Midsized (5-15K) Private 4-Year:	9%
Midsized (5-15K) Religious 4-Year:	6%
Large (15-25K) Public 4-Year:	14%
Large (15-25K) Private/Religious 4-Year:	6%
Mega (>25K) Public 4-Year:	10%

AI Use in College Search (Graduating Seniors)

During your college admissions journey, did you ever use AI to help you search for information about colleges?

Audience	Don't Use AI At All	Used AI, Not For College Search	Yes, Used AI For College Search	Average Score [*]
All Graduating Seniors	27%	50%	23%	1.95
Woman	28%	50%	22%	1.93
Man	22%	50%	28%	2.06
Other Gender	38%	45%	17%	1.79 (-)
Asian	18%	46%	35%	2.17 (+)
Black/African American	28%	51%	22%	1.94
Hispanic/Latinx	28%	47%	26%	1.98
Other Race	24%	50%	27%	2.03
White/Caucasian	31%	52%	18%	1.88
High Achievers GPA	26%	49%	25%	1.99
Above Average GPA	28%	51%	21%	1.94
All Other GPA	31%	48%	21%	1.90
Low Income	30%	44%	26%	1.96
Lower-middle-income	27%	51%	22%	1.95
Upper-middle-income	27%	52%	21%	1.94
High Income	21%	53%	27%	2.07
Strongly Liberal	30%	49%	22%	1.92
Slightly Liberal	27%	53%	20%	1.94
Moderate	26%	49%	25%	1.99
Slightly Conservative	13%	62%	25%	2.12 (+)
Strongly Conservative	32%	47%	21%	1.88
Non-political	32%	40%	28%	1.97
Christian	25%	53%	22%	1.97
Catholic	27%	53%	20%	1.94
Other Religious	25%	42%	33%	2.08 (+)
Non-religious	30%	48%	22%	1.91

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

AI Use in College Search (Graduating Seniors)

During your college admissions journey, did you ever use AI to help you search for information about colleges?

Audience	Don't Use AI At All	Used AI, Not For College Search	Yes, Used AI For College Search	Average Score [*]
All Graduating Seniors	27%	50%	23%	1.95
East North Central	29%	50%	21%	1.92
West North Central	31%	54%	16%	1.85
Middle Atlantic	24%	49%	27%	2.03
Mountain	24%	56%	20%	1.96
New England	33%	45%	22%	1.90
Pacific	23%	47%	30%	2.07 (+)
South Atlantic	30%	47%	23%	1.94
East South Central	25%	53%	23%	1.99
West South Central	29%	51%	21%	1.92
International	27%	56%	18%	1.91
Fully Rural	32%	50%	18%	1.87
Small Town	31%	48%	21%	1.90
Small City Suburban	25%	51%	25%	2.00
Large City Suburban	24%	54%	22%	1.97
Urban	31%	43%	26%	1.95
2-Year College	27%	50%	23%	1.96
Small Public	32%	49%	19%	1.86
Small Private	36%	48%	16%	1.80 (-)
Small Religious	29%	51%	20%	1.91
Midsize Public	28%	49%	23%	1.94
Midsize Private	26%	52%	23%	1.97
Midsize Religious	20%	67%	13%	1.93
Large Public	26%	50%	25%	1.99
Large Private/Religious	19%	43%	37%	2.18 (+)
Mega Public	24%	49%	26%	2.02

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

AI Use in College Search (Rising Students)

During your college admissions journey, do you intend to use AI to search for information about colleges?

Audience	Don't Intend to Use AI At All	Use/Intend to Use AI, But Not For College Search	Used/Intend to Use AI For College Search	Average Score*
All Rising Students	37%	43%	20%	1.82
Woman	37%	43%	20%	1.82
Man	32%	47%	20%	1.88
Other Gender	57%	28%	16%	1.59 (-)
Asian	25%	46%	30%	2.05 (+)
Black/African American	34%	43%	23%	1.89
Hispanic/Latinx	37%	44%	20%	1.83
Other Race	50%	38%	12%	1.62 (-)
White/Caucasian	39%	44%	17%	1.78
High Achievers GPA	39%	42%	20%	1.81
Above Average GPA	35%	43%	23%	1.88
All Other GPA	37%	51%	13%	1.76
Low Income	36%	45%	18%	1.82
Lower-middle-income	36%	44%	20%	1.84
Upper-middle-income	38%	41%	21%	1.82
High Income	39%	44%	18%	1.79
Strongly Liberal	40%	43%	16%	1.76
Slightly Liberal	37%	44%	19%	1.82
Moderate	37%	43%	21%	1.84
Slightly Conservative	34%	50%	16%	1.82
Strongly Conservative	29%	45%	26%	1.97 (+)
Non-political	39%	42%	19%	1.81
Christian	35%	46%	19%	1.84
Catholic	35%	46%	20%	1.86
Other Religious	30%	45%	25%	1.94 (+)
Non-religious	38%	40%	22%	1.84

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

AI Use in College Search (Rising Students)

During your college admissions journey, do you intend to use AI to search for information about colleges?

Audience	Don't Intend to Use AI At All	Use/Intend to Use AI, But Not For College Search	Used/Intend to Use AI For College Search	Average Score [*]
All Rising Students	37%	43%	20%	1.82
East North Central	41%	40%	19%	1.78
West North Central	38%	45%	17%	1.80
Middle Atlantic	40%	44%	16%	1.76
Mountain	29%	52%	19%	1.91
New England	46%	32%	21%	1.75
Pacific	38%	41%	21%	1.82
South Atlantic	40%	43%	18%	1.78
East South Central	38%	43%	18%	1.80
West South Central	31%	44%	25%	1.94 (+)
International	48%	28%	24%	1.76
Fully Rural	40%	40%	20%	1.81
Small Town	43%	44%	13%	1.71
Small City Suburban	36%	44%	19%	1.83
Large City Suburban	33%	45%	22%	1.88
Urban	40%	38%	22%	1.83
2-Year College	40%	46%	15%	1.75
Small Public	48%	34%	18%	1.70 (-)
Small Private	44%	33%	23%	1.79
Small Religious	32%	59%	9%	1.78
Midsize Public	40%	43%	18%	1.78
Midsize Private	36%	46%	19%	1.83
Midsize Religious	41%	47%	12%	1.71
Large Public	30%	46%	24%	1.94 (+)
Large Private/Religious	32%	40%	28%	1.96 (+)
Mega Public	31%	37%	33%	2.02 (+)

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AI Use and Entrance Materials (Graduating Seniors)

Did you ever use AI programs to help you prepare entrance materials such as college application essays?

Audience	Don't Use AI At All	Used AI, Not For College Entrance Materials	Yes, Used AI For College Entrance Materials	Average Score*
All Graduating Seniors	35%	51%	14%	1.79
Woman	35%	51%	14%	1.78
Man	33%	50%	17%	1.85
Other Gender	41%	54%	4%	1.63 (-)
Asian	27%	56%	17%	1.89
Black/African American	38%	51%	12%	1.74
Hispanic/Latinx	37%	46%	17%	1.80
Other Race	30%	52%	18%	1.88
White/Caucasian	36%	52%	12%	1.75
High Achievers GPA	32%	52%	16%	1.83
Above Average GPA	36%	51%	13%	1.77
All Other GPA	41%	48%	12%	1.71
Low Income	39%	46%	14%	1.75
Lower-middle-income	35%	52%	14%	1.79
Upper-middle-income	34%	52%	14%	1.80
High Income	27%	62%	12%	1.85
Strongly Liberal	35%	50%	16%	1.82
Slightly Liberal	30%	54%	16%	1.86
Moderate	38%	50%	12%	1.74
Slightly Conservative	24%	58%	18%	1.93 (+)
Strongly Conservative	39%	50%	10%	1.71
Non-political	40%	47%	13%	1.73
Christian	34%	53%	13%	1.79
Catholic	34%	52%	15%	1.81
Other Religious	27%	55%	18%	1.91 (+)
Non-religious	37%	48%	15%	1.77

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West North Central	35%	53%	12%	1.78
Middle Atlantic	34%	55%	12%	1.78
Mountain	31%	56%	13%	1.82
New England	38%	45%	16%	1.78
Pacific	33%	51%	16%	1.83
South Atlantic	37%	49%	14%	1.78
East South Central	33%	53%	15%	1.82
West South Central	36%	46%	18%	1.81
International	43%	54%	3%	1.60 (-)
Fully Rural	40%	47%	13%	1.73
Small Town	42%	46%	12%	1.70
Small City Suburban	31%	54%	15%	1.84
Large City Suburban	31%	57%	13%	1.82
Urban	38%	47%	15%	1.77
2-Year College	36%	50%	15%	1.79
Small Public	43%	48%	10%	1.67 (-)
Small Private	43%	47%	10%	1.68 (-)
Small Religious	37%	48%	15%	1.79
Midsize Public	38%	50%	13%	1.75
Midsize Private	33%	54%	13%	1.80
Midsize Religious	25%	67%	8%	1.84
Large Public	33%	51%	16%	1.82
Large Private/Religious	21%	67%	12%	1.91 (+)
Mega Public	32%	49%	19%	1.86

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

High School Rules About AI (Graduating Seniors)

Have teachers or administration at your high school spoken about or created rules regarding AI?

Audience	Never Heard of AI Rules	AI Mentioned, No Formal Rules	Individual Teachers Have Rules	School Has Formal Policy	Respondent Homeschooled
All Graduating Seniors	6%	13%	36%	42%	3%
Woman	6%	12%	37%	42%	3%
Man	7%	15%	34%	43%	2%
Other Gender	1%	13%	39%	39%	8%
Asian	5%	13%	37%	43%	2%
Black/African American	9%	14%	30%	46%	2%
Hispanic/Latinx	6%	16%	35%	42%	1%
Other Race	7%	12%	38%	37%	5%
White/Caucasian	4%	12%	39%	41%	5%
High Achievers GPA	5%	10%	40%	42%	3%
Above Average GPA	6%	13%	34%	42%	5%
All Other GPA	8%	20%	32%	40%	1%
Low Income	8%	17%	30%	43%	2%
Lower-middle-income	5%	10%	37%	44%	3%
Upper-middle-income	5%	12%	39%	38%	5%
High Income	1%	11%	39%	46%	3%
Strongly Liberal	5%	13%	38%	43%	1%
Slightly Liberal	4%	13%	38%	44%	1%
Moderate	6%	13%	38%	41%	2%
Slightly Conservative	4%	14%	38%	38%	6%
Strongly Conservative	6%	7%	30%	43%	14%
Non-political	10%	15%	31%	44%	0%
Christian	6%	11%	36%	41%	6%
Catholic	5%	16%	34%	44%	1%
Other Religious	5%	15%	40%	39%	1%
Non-religious	5%	13%	40%	40%	2%

High School Rules About AI (Graduating Seniors)

Have teachers or administration at your high school spoken about or created rules regarding AI?

Audience	Never Heard of AI Rules	AI Mentioned, No Formal Rules	Individual Teachers Have Rules	School Has Formal Policy	Respondent Homeschooled
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East North Central	5%	13%	37%	40%	5%
West North Central	3%	11%	41%	40%	5%
Middle Atlantic	5%	15%	33%	43%	3%
Mountain	3%	8%	46%	42%	1%
New England	8%	12%	35%	42%	4%
Pacific	5%	12%	40%	43%	1%
South Atlantic	8%	17%	29%	44%	3%
East South Central	8%	13%	34%	34%	10%
West South Central	7%	9%	39%	43%	2%
International	9%	18%	29%	38%	6%
Fully Rural	7%	18%	33%	37%	6%
Small Town	5%	12%	43%	35%	5%
Small City Suburban	6%	12%	36%	44%	2%
Large City Suburban	5%	12%	34%	45%	4%
Urban	8%	13%	34%	43%	2%
2-Year College	5%	21%	32%	39%	4%
Small Public	12%	10%	35%	42%	3%
Small Private	6%	13%	42%	38%	2%
Small Religious	4%	9%	32%	41%	15%
Midsize Public	5%	15%	30%	47%	3%
Midsize Private	1%	10%	41%	45%	2%
Midsize Religious	10%	13%	36%	33%	8%
Large Public	5%	16%	42%	37%	1%
Large Private/Religious	6%	13%	32%	42%	7%
Mega Public	5%	8%	41%	46%	0%

High School Rules About AI (Rising Students)

Have teachers or administration at your high school spoken about or created rules regarding AI?

Audience	Never Heard of AI Rules	AI Mentioned, No Formal Rules	Individual Teachers Have Rules	School Has Formal Policy	Respondent Homeschooled
All Rising Students	4%	11%	34%	46%	4%
Woman	4%	10%	36%	47%	3%
Man	5%	15%	34%	42%	4%
Other Gender	6%	18%	20%	47%	10%
Asian	3%	5%	44%	48%	1%
Black/African American	6%	9%	29%	53%	3%
Hispanic/Latinx	4%	12%	40%	42%	2%
Other Race	6%	10%	30%	49%	6%
White/Caucasian	4%	14%	34%	43%	5%
High Achievers GPA	3%	9%	37%	47%	5%
Above Average GPA	6%	15%	31%	45%	3%
All Other GPA	7%	10%	37%	44%	2%
Low Income	6%	11%	38%	41%	4%
Lower-middle-income	5%	12%	31%	49%	3%
Upper-middle-income	3%	12%	34%	47%	4%
High Income	4%	8%	41%	44%	3%
Strongly Liberal	6%	10%	26%	55%	2%
Slightly Liberal	3%	8%	38%	50%	1%
Moderate	5%	10%	43%	39%	3%
Slightly Conservative	6%	11%	29%	48%	5%
Strongly Conservative	4%	8%	38%	41%	10%
Non-political	4%	16%	30%	48%	2%
Christian	5%	12%	32%	47%	4%
Catholic	3%	12%	38%	43%	4%
Other Religious	4%	6%	38%	49%	3%
Non-religious	3%	12%	34%	49%	3%

High School Rules About AI (Rising Students)

Have teachers or administration at your high school spoken about or created rules regarding AI?

Audience	Never Heard of AI Rules	AI Mentioned, No Formal Rules	Individual Teachers Have Rules	School Has Formal Policy	Respondent Homeschooled
All Rising Students	4%	11%	34%	46%	4%
East North Central	5%	10%	36%	46%	3%
West North Central	3%	16%	38%	39%	5%
Middle Atlantic	6%	9%	43%	42%	2%
Mountain	4%	12%	37%	43%	3%
New England	3%	3%	24%	62%	7%
Pacific	4%	10%	34%	49%	3%
South Atlantic	3%	11%	29%	55%	3%
East South Central	8%	21%	29%	37%	5%
West South Central	5%	10%	36%	43%	5%
International	0%	16%	32%	40%	12%
Fully Rural	12%	12%	34%	33%	9%
Small Town	5%	13%	40%	40%	3%
Small City Suburban	3%	13%	39%	44%	2%
Large City Suburban	3%	10%	30%	52%	5%
Urban	4%	10%	32%	52%	2%
2-Year College	13%	17%	31%	35%	4%
Small Public	7%	13%	39%	37%	4%
Small Private	4%	7%	37%	53%	0%
Small Religious	2%	7%	33%	46%	13%
Midsize Public	5%	15%	32%	47%	2%
Midsize Private	3%	9%	33%	52%	3%
Midsize Religious	4%	10%	41%	36%	10%
Large Public	4%	10%	35%	48%	3%
Large Private/Religious	2%	10%	38%	47%	3%
Mega Public	8%	10%	29%	48%	6%

High School Rules About AI (Parents)

Have teachers or administration at your child's high school spoken about or created rules regarding AI?

Audience	Never Heard of AI Rules	AI Mentioned, No Formal Rules	Individual Teachers Have Rules	School Has Formal Policy	Respondent's Child Homeschooled
All Parents	22%	14%	28%	34%	2%
Woman	23%	13%	27%	35%	2%
Man	18%	20%	30%	30%	2%
Other Gender	16%	16%	32%	30%	5%
Asian	20%	13%	24%	39%	4%
Black/African American	27%	18%	27%	27%	2%
Hispanic/Latinx	21%	14%	26%	39%	1%
Other Race	26%	15%	28%	28%	5%
White/Caucasian	20%	12%	29%	37%	2%
High Achievers GPA	N/A	N/A	N/A	N/A	N/A
Above Average GPA	N/A	N/A	N/A	N/A	N/A
All Other GPA	N/A	N/A	N/A	N/A	N/A
Low Income	33%	16%	20%	28%	4%
Lower-middle-income	31%	10%	23%	34%	2%
Upper-middle-income	14%	16%	34%	35%	2%
High Income	15%	14%	30%	38%	3%
Strongly Liberal	21%	10%	22%	47%	0%
Slightly Liberal	14%	13%	36%	37%	1%
Moderate	20%	15%	31%	33%	1%
Slightly Conservative	15%	16%	33%	33%	5%
Strongly Conservative	25%	15%	21%	35%	4%
Non-political	38%	16%	20%	24%	2%
Christian	21%	15%	31%	30%	4%
Catholic	20%	13%	25%	42%	1%
Other Religious	25%	17%	25%	32%	1%
Non-religious	19%	13%	26%	42%	1%

High School Rules About AI (Parents)

Have teachers or administration at your child's high school spoken about or created rules regarding AI?

Audience	Never Heard of AI Rules	AI Mentioned, No Formal Rules	Individual Teachers Have Rules	School Has Formal Policy	Respondent's Child Homeschooled
All Parents	22%	14%	28%	34%	2%
East North Central	30%	14%	23%	32%	2%
West North Central	21%	11%	34%	32%	2%
Middle Atlantic	26%	17%	18%	38%	1%
Mountain	18%	8%	30%	40%	5%
New England	11%	17%	20%	52%	0%
Pacific	18%	10%	32%	36%	5%
South Atlantic	20%	15%	28%	36%	1%
East South Central	19%	17%	48%	17%	0%
West South Central	24%	15%	29%	28%	3%
International	39%	17%	28%	11%	6%
Fully Rural	24%	19%	16%	37%	5%
Small Town	20%	12%	38%	28%	3%
Small City Suburban	19%	14%	28%	36%	3%
Large City Suburban	22%	13%	28%	37%	1%
Urban	30%	16%	24%	30%	1%
2-Year College	36%	9%	20%	28%	7%
Small Public	26%	15%	23%	32%	5%
Small Private	19%	13%	31%	36%	0%
Small Religious	18%	12%	24%	38%	8%
Midsized Public	24%	14%	28%	34%	0%
Midsized Private	16%	14%	27%	41%	1%
Midsized Religious	19%	9%	37%	33%	2%
Large Public	17%	19%	30%	33%	1%
Large Private/Religious	26%	21%	11%	42%	0%
Mega Public	13%	13%	48%	26%	0%

AI Activity in Schools (Graduating Seniors)

Do you or the students at your high school talk about or use AI for their classwork?

Audience	Never Heard of Students Using AI	Heard of a Few Students Using AI	Heard of Several Students Using AI	Most of the Students Are Using AI	Respondent Homeschooled
All Graduating Seniors	7%	26%	40%	24%	4%
Woman	7%	24%	39%	25%	4%
Man	8%	29%	40%	21%	3%
Other Gender	3%	28%	48%	14%	7%
Asian	6%	30%	42%	21%	2%
Black/African American	10%	34%	29%	25%	2%
Hispanic/Latinx	9%	27%	37%	25%	1%
Other Race	8%	27%	39%	21%	5%
White/Caucasian	5%	20%	46%	24%	6%
High Achievers GPA	5%	23%	44%	25%	3%
Above Average GPA	6%	26%	40%	23%	6%
All Other GPA	13%	33%	31%	22%	2%
Low Income	9%	34%	35%	19%	3%
Lower-middle-income	7%	25%	39%	26%	3%
Upper-middle-income	6%	22%	41%	26%	5%
High Income	4%	16%	56%	20%	5%
Strongly Liberal	4%	25%	49%	21%	1%
Slightly Liberal	5%	20%	44%	29%	2%
Moderate	8%	32%	40%	19%	2%
Slightly Conservative	5%	22%	39%	27%	7%
Strongly Conservative	4%	20%	33%	27%	17%
Non-political	13%	27%	32%	27%	1%
Christian	6%	24%	39%	25%	7%
Catholic	7%	29%	38%	25%	2%
Other Religious	8%	32%	37%	22%	1%
Non-religious	6%	23%	46%	24%	2%

AI Activity in Schools (Graduating Seniors)

Do you or the students at your high school talk about or use AI for their classwork?

Audience	Never Heard of Students Using AI	Heard of a Few Students Using AI	Heard of Several Students Using AI	Most of the Students Are Using AI	Respondent Homeschooled
All Graduating Seniors	7%	26%	40%	24%	4%
East North Central	5%	25%	37%	27%	5%
West North Central	3%	21%	52%	19%	5%
Middle Atlantic	6%	25%	46%	20%	3%
Mountain	5%	20%	44%	29%	2%
New England	11%	28%	38%	21%	2%
Pacific	7%	31%	44%	17%	1%
South Atlantic	6%	28%	33%	29%	5%
East South Central	5%	26%	33%	25%	12%
West South Central	10%	21%	40%	25%	3%
International	20%	29%	31%	14%	6%
Fully Rural	3%	20%	44%	24%	8%
Small Town	6%	24%	42%	22%	6%
Small City Suburban	7%	27%	40%	24%	2%
Large City Suburban	6%	23%	41%	27%	4%
Urban	11%	32%	35%	19%	2%
2-Year College	8%	28%	35%	25%	6%
Small Public	11%	23%	47%	17%	3%
Small Private	4%	25%	43%	27%	2%
Small Religious	4%	27%	29%	23%	16%
Midsize Public	5%	31%	38%	23%	3%
Midsize Private	8%	26%	39%	26%	1%
Midsize Religious	10%	26%	39%	16%	8%
Large Public	6%	26%	42%	24%	2%
Large Private/Religious	7%	26%	31%	29%	7%
Mega Public	9%	20%	47%	24%	1%

AI Activity in Schools (Rising Students)

Do you or the students at your high school talk about or use AI for their classwork?

Audience	Never Heard of Students Using AI	Heard of a Few Students Using AI	Heard of Several Students Using AI	Most of the Students Are Using AI	Respondent Homeschooled
All Rising Students	8%	33%	40%	19%	4%
Woman	7%	33%	41%	20%	3%
Man	11%	34%	36%	19%	4%
Other Gender	6%	35%	39%	20%	10%
Asian	4%	35%	38%	23%	1%
Black/African American	11%	30%	40%	20%	3%
Hispanic/Latinx	8%	38%	37%	17%	2%
Other Race	9%	41%	30%	20%	6%
White/Caucasian	7%	31%	44%	19%	5%
High Achievers GPA	6%	31%	44%	19%	5%
Above Average GPA	7%	38%	36%	19%	3%
All Other GPA	14%	29%	35%	22%	2%
Low Income	10%	33%	39%	18%	4%
Lower-middle-income	10%	35%	37%	18%	3%
Upper-middle-income	5%	32%	43%	20%	4%
High Income	4%	31%	40%	25%	3%
Strongly Liberal	8%	31%	39%	22%	2%
Slightly Liberal	3%	30%	45%	22%	1%
Moderate	10%	33%	37%	20%	3%
Slightly Conservative	6%	33%	45%	16%	5%
Strongly Conservative	8%	37%	35%	20%	10%
Non-political	10%	33%	41%	17%	2%
Christian	7%	31%	41%	22%	4%
Catholic	7%	36%	42%	15%	4%
Other Religious	3%	37%	40%	21%	3%
Non-religious	8%	31%	42%	20%	3%

AI Activity in Schools (Rising Students)

Do you or the students at your high school talk about or use AI for their classwork?

Audience	Never Heard of Students Using AI	Heard of a Few Students Using AI	Heard of Several Students Using AI	Most of the Students Are Using AI	Respondent Homeschooled
All Rising Students	8%	33%	40%	19%	4%
East North Central	8%	33%	39%	21%	3%
West North Central	8%	28%	55%	9%	5%
Middle Atlantic	8%	26%	43%	23%	2%
Mountain	7%	41%	30%	22%	3%
New England	10%	41%	38%	10%	7%
Pacific	9%	35%	39%	17%	3%
South Atlantic	5%	33%	42%	20%	3%
East South Central	11%	29%	49%	12%	5%
West South Central	7%	32%	38%	23%	5%
International	12%	36%	20%	32%	12%
Fully Rural	9%	42%	33%	16%	9%
Small Town	7%	29%	48%	16%	3%
Small City Suburban	7%	33%	41%	19%	2%
Large City Suburban	8%	31%	40%	22%	5%
Urban	8%	37%	34%	21%	2%
2-Year College	9%	40%	34%	17%	4%
Small Public	11%	27%	39%	23%	4%
Small Private	14%	28%	37%	21%	0%
Small Religious	9%	35%	46%	11%	13%
Midsize Public	6%	34%	41%	19%	2%
Midsize Private	8%	35%	42%	16%	3%
Midsize Religious	8%	41%	33%	18%	10%
Large Public	7%	30%	42%	21%	3%
Large Private/Religious	4%	36%	40%	20%	3%
Mega Public	10%	21%	35%	35%	6%

AI Activity in Schools (Parents)

Do students at your child's high school talk about or use AI for their classwork?

Audience	Never Heard of Students Using AI	Heard of a Few Students Using AI	Heard of Several Students Using AI	Most of the Students Are Using AI	Respondent's Child Homeschooled
All Parents	26%	31%	26%	15%	2%
Woman	27%	32%	26%	14%	2%
Man	18%	32%	23%	26%	2%
Other Gender	33%	25%	28%	11%	3%
Asian	28%	26%	24%	19%	4%
Black/African American	32%	33%	20%	15%	0%
Hispanic/Latinx	32%	29%	26%	12%	1%
Other Race	32%	23%	26%	15%	4%
White/Caucasian	20%	34%	28%	16%	2%
High Achievers GPA	N/A	N/A	N/A	N/A	N/A
Above Average GPA	N/A	N/A	N/A	N/A	N/A
All Other GPA	N/A	N/A	N/A	N/A	N/A
Low Income	40%	22%	25%	11%	2%
Lower-middle-income	37%	32%	17%	13%	2%
Upper-middle-income	14%	35%	33%	17%	2%
High Income	18%	32%	23%	26%	2%
Strongly Liberal	25%	30%	32%	11%	2%
Slightly Liberal	14%	37%	25%	25%	0%
Moderate	25%	33%	27%	15%	0%
Slightly Conservative	17%	35%	32%	12%	4%
Strongly Conservative	21%	35%	18%	20%	5%
Non-political	44%	23%	20%	11%	2%
Christian	20%	36%	27%	14%	3%
Catholic	32%	24%	29%	15%	1%
Other Religious	29%	27%	24%	19%	1%
Non-religious	27%	26%	26%	21%	1%

AI Activity in Schools (Parents)

Do students at your child's high school talk about or use AI for their classwork?

Audience	Never Heard of Students Using AI	Heard of a Few Students Using AI	Heard of Several Students Using AI	Most of the Students Are Using AI	Respondent's Child Homeschooled
All Parents	26%	31%	26%	15%	2%
East North Central	24%	33%	26%	16%	2%
West North Central	34%	20%	36%	9%	2%
Middle Atlantic	26%	34%	24%	16%	1%
Mountain	11%	35%	27%	25%	2%
New England	17%	39%	33%	11%	0%
Pacific	24%	34%	22%	18%	2%
South Atlantic	28%	33%	25%	14%	1%
East South Central	36%	38%	21%	5%	0%
West South Central	26%	23%	27%	20%	5%
International	61%	28%	11%	0%	0%
Fully Rural	35%	30%	26%	6%	4%
Small Town	27%	32%	24%	16%	1%
Small City Suburban	24%	32%	27%	15%	3%
Large City Suburban	22%	33%	27%	18%	1%
Urban	30%	29%	24%	17%	1%
2-Year College	36%	25%	19%	17%	3%
Small Public	28%	30%	28%	9%	4%
Small Private	25%	30%	27%	18%	0%
Small Religious	24%	30%	24%	16%	6%
Midsized Public	27%	30%	26%	17%	1%
Midsized Private	23%	43%	17%	16%	1%
Midsized Religious	20%	33%	26%	17%	4%
Large Public	20%	36%	30%	14%	1%
Large Private/Religious	47%	21%	32%	0%	0%
Mega Public	17%	22%	39%	22%	0%

Affinity Toward AI (Graduating Seniors)

How positively or negatively do you feel about the increase in access to and use of AI tools?

Audience	Strongly Negative	Somewhat Negative	Slightly Negative	Slightly Positive	Somewhat Positive	Strongly Positive	Average Score*
All Graduating Seniors	13%	17%	21%	29%	15%	6%	3.32
Woman	13%	18%	22%	30%	13%	4%	3.25
Man	10%	14%	19%	28%	20%	9%	3.63 (+)
Other Gender	22%	22%	20%	25%	4%	8%	2.91 (-)
Asian	10%	15%	22%	37%	13%	3%	3.39
Black/African American	10%	16%	21%	33%	13%	7%	3.44
Hispanic/Latinx	10%	21%	22%	26%	17%	5%	3.33
Other Race	11%	15%	21%	29%	17%	7%	3.48 (+)
White/Caucasian	16%	18%	21%	26%	14%	5%	3.21
High Achievers GPA	13%	17%	23%	29%	13%	6%	3.29
Above Average GPA	13%	18%	21%	30%	14%	5%	3.29
All Other GPA	11%	16%	18%	29%	20%	6%	3.49 (+)
Low Income	11%	15%	22%	30%	16%	5%	3.42
Lower-middle-income	11%	20%	24%	25%	13%	6%	3.25
Upper-middle-income	14%	17%	19%	29%	15%	6%	3.32
High Income	15%	16%	18%	34%	13%	4%	3.25
Strongly Liberal	24%	21%	16%	22%	10%	7%	2.93 (-)
Slightly Liberal	12%	21%	23%	31%	12%	2%	3.15 (-)
Moderate	9%	14%	23%	33%	17%	4%	3.47 (+)
Slightly Conservative	5%	15%	20%	36%	20%	5%	3.67 (+)
Strongly Conservative	14%	18%	23%	24%	13%	9%	3.28
Non-political	10%	15%	22%	28%	17%	8%	3.51 (+)
Christian	10%	16%	22%	31%	16%	5%	3.41
Catholic	11%	20%	19%	30%	15%	5%	3.34
Other Religious	9%	13%	23%	36%	13%	6%	3.51 (+)
Non-religious	22%	21%	20%	22%	11%	5%	2.94 (-)

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

Affinity Toward AI (Graduating Seniors)

How positively or negatively do you feel about the increase in access to and use of AI tools?

Audience	Strongly Negative	Somewhat Negative	Slightly Negative	Slightly Positive	Somewhat Positive	Strongly Positive	Average Score*
All Graduating Seniors	13%	17%	21%	29%	15%	6%	3.32
East North Central	12%	23%	18%	32%	11%	4%	3.18 (-)
West North Central	17%	15%	18%	29%	18%	3%	3.25
Middle Atlantic	8%	13%	25%	33%	12%	9%	3.54 (+)
Mountain	11%	19%	19%	27%	20%	5%	3.41
New England	16%	31%	15%	16%	14%	7%	3.02 (-)
Pacific	13%	15%	21%	30%	16%	6%	3.40
South Atlantic	12%	16%	23%	30%	15%	4%	3.33
East South Central	21%	12%	33%	23%	7%	5%	2.97 (-)
West South Central	12%	15%	21%	30%	17%	6%	3.43
International	11%	14%	26%	29%	9%	11%	3.43
Fully Rural	15%	16%	23%	28%	15%	3%	3.21
Small Town	15%	23%	24%	23%	13%	3%	3.05 (-)
Small City Suburban	11%	18%	18%	30%	17%	6%	3.42
Large City Suburban	12%	15%	23%	31%	14%	6%	3.36
Urban	12%	14%	21%	31%	13%	9%	3.45
2-Year College	13%	10%	17%	34%	20%	6%	3.54 (+)
Small Public	15%	22%	18%	24%	16%	5%	3.19 (-)
Small Private	18%	23%	22%	24%	9%	4%	2.94 (-)
Small Religious	10%	22%	23%	26%	14%	6%	3.31
Midsized Public	12%	16%	26%	30%	12%	4%	3.28
Midsized Private	11%	22%	24%	24%	18%	2%	3.21
Midsized Religious	10%	16%	23%	30%	15%	7%	3.43
Large Public	11%	16%	21%	25%	21%	6%	3.45
Large Private/Religious	10%	15%	16%	39%	17%	5%	3.53 (+)
Mega Public	13%	16%	21%	32%	10%	9%	3.35

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

Affinity Toward AI (Rising Students)

How positively or negatively do you feel about the increase in access to and use of AI tools?

Audience	Strongly Negative	Somewhat Negative	Slightly Negative	Slightly Positive	Somewhat Positive	Strongly Positive	Average Score*
All Rising Students	11%	18%	23%	29%	15%	4%	3.32
Woman	12%	18%	25%	27%	14%	3%	3.24
Man	7%	12%	17%	36%	20%	8%	3.73 (+)
Other Gender	24%	34%	12%	24%	6%	0%	2.54 (-)
Asian	8%	16%	18%	36%	17%	5%	3.53 (+)
Black/African American	9%	17%	18%	32%	20%	5%	3.53 (+)
Hispanic/Latinx	15%	15%	28%	29%	8%	5%	3.17 (-)
Other Race	12%	26%	19%	27%	12%	4%	3.12 (-)
White/Caucasian	12%	17%	25%	27%	15%	3%	3.26
High Achievers GPA	12%	18%	22%	28%	15%	6%	3.31
Above Average GPA	10%	19%	23%	31%	16%	2%	3.28
All Other GPA	11%	14%	25%	31%	14%	6%	3.40
Low Income	10%	15%	26%	31%	13%	6%	3.38
Lower-middle-income	14%	21%	22%	25%	15%	3%	3.17 (-)
Upper-middle-income	11%	17%	22%	31%	16%	4%	3.37
High Income	10%	18%	23%	26%	20%	3%	3.39
Strongly Liberal	18%	22%	19%	27%	12%	3%	3.02 (-)
Slightly Liberal	17%	17%	23%	25%	14%	4%	3.14 (-)
Moderate	9%	17%	22%	31%	16%	5%	3.45
Slightly Conservative	5%	20%	21%	37%	12%	4%	3.42
Strongly Conservative	12%	12%	28%	26%	16%	6%	3.40
Non-political	8%	17%	24%	29%	19%	3%	3.43
Christian	10%	16%	23%	31%	15%	5%	3.40
Catholic	13%	15%	26%	32%	13%	3%	3.25
Other Religious	11%	15%	21%	30%	16%	6%	3.44
Non-religious	15%	20%	19%	29%	14%	3%	3.16 (-)

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

Affinity Toward AI (Rising Students)

How positively or negatively do you feel about the increase in access to and use of AI tools?

Audience	Strongly Negative	Somewhat Negative	Slightly Negative	Slightly Positive	Somewhat Positive	Strongly Positive	Average Score*
All Rising Students	11%	18%	23%	29%	15%	4%	3.32
East North Central	12%	13%	25%	32%	15%	4%	3.39
West North Central	5%	23%	25%	28%	16%	3%	3.36
Middle Atlantic	11%	26%	22%	25%	14%	2%	3.11 (-)
Mountain	10%	15%	15%	40%	16%	4%	3.49 (+)
New England	14%	14%	39%	21%	7%	4%	3.04 (-)
Pacific	12%	19%	21%	31%	14%	3%	3.25
South Atlantic	13%	15%	26%	23%	16%	7%	3.35
East South Central	13%	19%	24%	25%	13%	5%	3.22
West South Central	8%	20%	22%	31%	16%	4%	3.38
International	24%	12%	20%	20%	24%	0%	3.08 (-)
Fully Rural	16%	14%	24%	32%	13%	1%	3.14 (-)
Small Town	10%	26%	25%	26%	10%	3%	3.10 (-)
Small City Suburban	9%	17%	23%	30%	17%	3%	3.39
Large City Suburban	11%	19%	20%	26%	18%	6%	3.37
Urban	13%	9%	26%	34%	12%	6%	3.39
2-Year College	6%	15%	23%	35%	19%	2%	3.52 (+)
Small Public	18%	13%	25%	23%	16%	6%	3.21
Small Private	12%	28%	16%	28%	9%	7%	3.14 (-)
Small Religious	11%	26%	27%	22%	15%	0%	3.04 (-)
Midsize Public	12%	16%	23%	33%	15%	2%	3.31
Midsize Private	12%	22%	22%	30%	9%	6%	3.20 (-)
Midsize Religious	13%	21%	26%	26%	10%	4%	3.13 (-)
Large Public	8%	13%	26%	30%	20%	3%	3.51 (+)
Large Private/Religious	9%	19%	23%	22%	23%	3%	3.42
Mega Public	15%	13%	8%	30%	17%	17%	3.72 (+)

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

Affinity Toward AI (Parents)

How positively or negatively do you feel about the increase in access to and use of AI tools?

Audience	Strongly Negative	Somewhat Negative	Slightly Negative	Slightly Positive	Somewhat Positive	Strongly Positive	Average Score*
All Parents	11%	17%	23%	29%	16%	4%	3.34
Woman	11%	18%	24%	30%	14%	4%	3.28
Man	9%	11%	18%	31%	26%	5%	3.67 (+)
Other Gender	17%	26%	20%	17%	20%	0%	2.97 (-)
Asian	15%	13%	20%	32%	13%	7%	3.37
Black/African American	8%	11%	24%	30%	22%	5%	3.60 (+)
Hispanic/Latinx	14%	19%	24%	30%	8%	5%	3.17 (-)
Other Race	9%	18%	22%	30%	20%	1%	3.35
White/Caucasian	12%	20%	22%	28%	14%	4%	3.24
High Achievers GPA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Above Average GPA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
All Other GPA	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Low Income	14%	17%	22%	36%	8%	3%	3.13 (-)
Lower-middle-income	12%	16%	22%	26%	21%	3%	3.39
Upper-middle-income	11%	19%	22%	29%	15%	5%	3.33
High Income	6%	12%	28%	30%	21%	3%	3.57 (+)
Strongly Liberal	12%	22%	18%	31%	15%	2%	3.19 (-)
Slightly Liberal	12%	15%	27%	27%	15%	4%	3.31
Moderate	8%	14%	25%	32%	16%	5%	3.50 (+)
Slightly Conservative	10%	16%	20%	30%	18%	6%	3.50 (+)
Strongly Conservative	18%	20%	16%	22%	20%	2%	3.12 (-)
Non-political	10%	15%	24%	32%	14%	5%	3.40
Christian	11%	18%	22%	30%	15%	4%	3.34
Catholic	14%	16%	25%	28%	16%	2%	3.23
Other Religious	14%	12%	20%	31%	17%	6%	3.42
Non-religious	9%	15%	22%	27%	21%	5%	3.50 (+)

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

Affinity Toward AI (Parents)

How positively or negatively do you feel about the increase in access to and use of AI tools?

Audience	Strongly Negative	Somewhat Negative	Slightly Negative	Slightly Positive	Somewhat Positive	Strongly Positive	Average Score*
All Parents	11%	17%	23%	29%	16%	4%	3.34
East North Central	14%	20%	24%	27%	13%	2%	3.13 (-)
West North Central	7%	23%	20%	30%	18%	2%	3.34
Middle Atlantic	8%	16%	32%	21%	21%	1%	3.34
Mountain	14%	13%	14%	36%	17%	6%	3.49 (+)
New England	7%	20%	22%	28%	17%	7%	3.50 (+)
Pacific	16%	17%	19%	30%	14%	5%	3.21
South Atlantic	12%	14%	29%	31%	11%	4%	3.28
East South Central	14%	19%	19%	29%	14%	5%	3.24
West South Central	9%	18%	16%	28%	22%	6%	3.54 (+)
International	0%	28%	11%	44%	17%	0%	3.50 (+)
Fully Rural	16%	19%	19%	28%	14%	5%	3.20 (-)
Small Town	11%	24%	20%	23%	20%	2%	3.24
Small City Suburban	10%	14%	24%	32%	17%	3%	3.42
Large City Suburban	13%	13%	26%	29%	12%	7%	3.35
Urban	9%	22%	19%	31%	16%	3%	3.33
2-Year College	16%	21%	13%	24%	19%	7%	3.30
Small Public	17%	15%	26%	29%	12%	1%	3.07 (-)
Small Private	9%	24%	24%	30%	12%	2%	3.17 (-)
Small Religious	10%	18%	22%	24%	22%	4%	3.42
Midsize Public	10%	16%	23%	32%	15%	4%	3.37
Midsize Private	12%	22%	28%	22%	13%	4%	3.15 (-)
Midsize Religious	13%	22%	22%	27%	11%	6%	3.18 (-)
Large Public	8%	14%	23%	30%	19%	5%	3.54 (+)
Large Private/Religious	5%	5%	16%	32%	32%	11%	4.11 (+)
Mega Public	13%	9%	13%	35%	26%	4%	3.65 (+)

*Average scores with (+) indicate a statistically significantly higher score than the respondent average. Scores with (-) indicate a statistically lower score.

“

Qualitative Themes

Please explain why you feel positively or negatively about AI.
(Graduating Seniors, and Rising Students)

Theme 1: AI Is a Great Tool, if Used Properly/Fairly

“AI when used properly can be an excellent tool, I am in full support of the use of AI as long as it is used in the proper setting.”

“Many students improperly use AI, whether it's lazy or cheating, which is very discouraging to students like me.”

Theme 2: Efficiency Versus Incorrect Outputs

“I think it can make tasks more convenient and quick but can also be inaccurate.”

“AI is incorrect a majority of the time and it ends up taking longer to correct its mistakes than if you just did it on your own from the start.”

Theme 3: Impact on Creativity and Critical Thinking

“I feel that it takes away a lot of the individual learning that can take place, but it can also help come up with ideas.”

“Takes away from individual creativity.”

“I think it's taking away from general knowledge and it doesn't help anyone with actually learning.”

Theme 4: Issues of Detectors and Rampant Overuse

“The increased access and usage of AI in schools is making it harder for students who don't use AI... When students who don't use AI turn in their work that they've done excellently it shows up in detectors as 'written by AI' and teachers are unable to fully trust whether a student is lying or not.”

**Quotes may be adjusted slightly for grammar and clarity.*

“

Qualitative Themes

Please explain why you feel positively or negatively about AI.
(Graduating Seniors, and Rising Students)

Theme 5: Jobs and the Economy

“Lots of jobs will fade out quickly. I'll be ready though. College may not be as valuable because of the ease.”

“I feel that we should maintain a somewhat healthy balance with the use of AI... What I see is AI replacing jobs that people need.”

Theme 6: The Environment

“AI is a destructive tool that most people use wrong... it breaks many laws and is highly destructive to our environment.”

“I feel that the environmental impact of AI is much worse than using it for assignments.”

Theme 7: Ethics and Societal Loss

“AI is a bad usage when it comes to art because it steals from real human artists... I even saw a teacher use AI art for our yearbook cover.”

“They're stealing jobs from people... they want to replace everything with AI; even art.”

“I believe that AI can be positive, but I think that there are too many variables for it to be completely reliable all the time.”

**Quotes may be adjusted slightly for grammar and clarity.*



Qualitative Themes

Please explain why you feel positively or negatively about AI.
(Parents)

Theme 1: Concerns About Learning

"I feel AI is doing the work for the kids now—they aren't doing the research or taking the time to compose their own papers anymore."

"Kids don't learn if AI does all the work for them."

"The ease of access to AI limits a student's ability to think for themselves, to think critically, to be creative, to learn how to problem solve."

Theme 2: The Future and Mixed Feelings

"I think it's probably inevitable. The future will have AI in it and it's probably best to learn to use it."

"I think AI is here to stay. It has its pros and cons. Some things generated are very fake and you have to disseminate that out when seeking valuable information."

Theme 3: Over-Reliance on Technology

"You can't ChatGPT your way out of in-person communication. Overreliance on ChatGPT for written communication and coursework underuses skills needed to navigate the work today."

"Depending on AI too much takes away from human interaction and having people find out things on their own."

Theme 4: Practical and Responsible Use

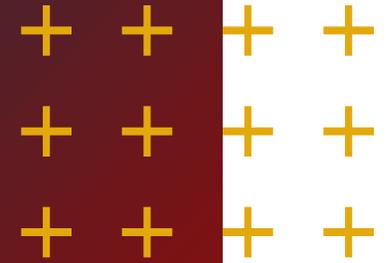
"AI when used correctly can save time and adults use it at work so students need to be taught how to be an appropriate user and developer of AI."

"AI has been very helpful to me in my personal work in completing administrative work."

*Quotes may be adjusted slightly for grammar and clarity.

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