

slate summit 

From Fragmented to Fully Integrated:

Reimagining New Student Orientation

Mark Ledoux
Kent State University

Corey Stamco
Kent State University

Dylan Schechtel
Carnegie

Agenda

- **Introductions**
- **Problems to Solve**
 - Great program
 - Systems were fragmented, manual
- **Slate Solutions**
 - **Internal:** data, events structure and payments
 - **External:** portals and communications
- **Results & Key Takeaways**
- **Q&A**

Introductions



Mark Ledoux

**CRM Administrator
Enrollment Management
Kent State University**

<https://www.linkedin.com/in/ledouxmark>



Corey Stamco

**Director, MarCom
Enrollment Management
Kent State University**

<https://www.linkedin.com/in/coreystamco>



Dylan Schechtel

**Sr. Enrollment
Implementations Strategist
Carnegie**

<https://www.linkedin.com/in/dylan-schechtel>

Kent State University

- **Large, public university**
 - R1 Carnegie Classification
- **Fall 2025 system enrollment**
 - 33,000 Students
- **Eight-campus system**
 - Residential Kent Campus
 - Seven Regional Campuses
 - Ohio's only College of Podiatric Medicine
- **12 admitting units**
 - Slate Apply – One instance for all
 - Undergrad, Graduate, CCP/Dual-Enrollment, Domestic, International
 - Slate Success and Slate Advancement



KENT STATE
UNIVERSITY



About *Carnegie*

For every college and university facing urgent and complex challenges, Carnegie is the student connection company that helps you navigate the now and next in higher education. Our experts design custom strategies fueled by data, technology, and insights—empowering you to connect with today’s diverse learners and stay focused on what matters most: changing students’ lives for good.

7/13/2026

Branding

Enrollment

Digital Advertising

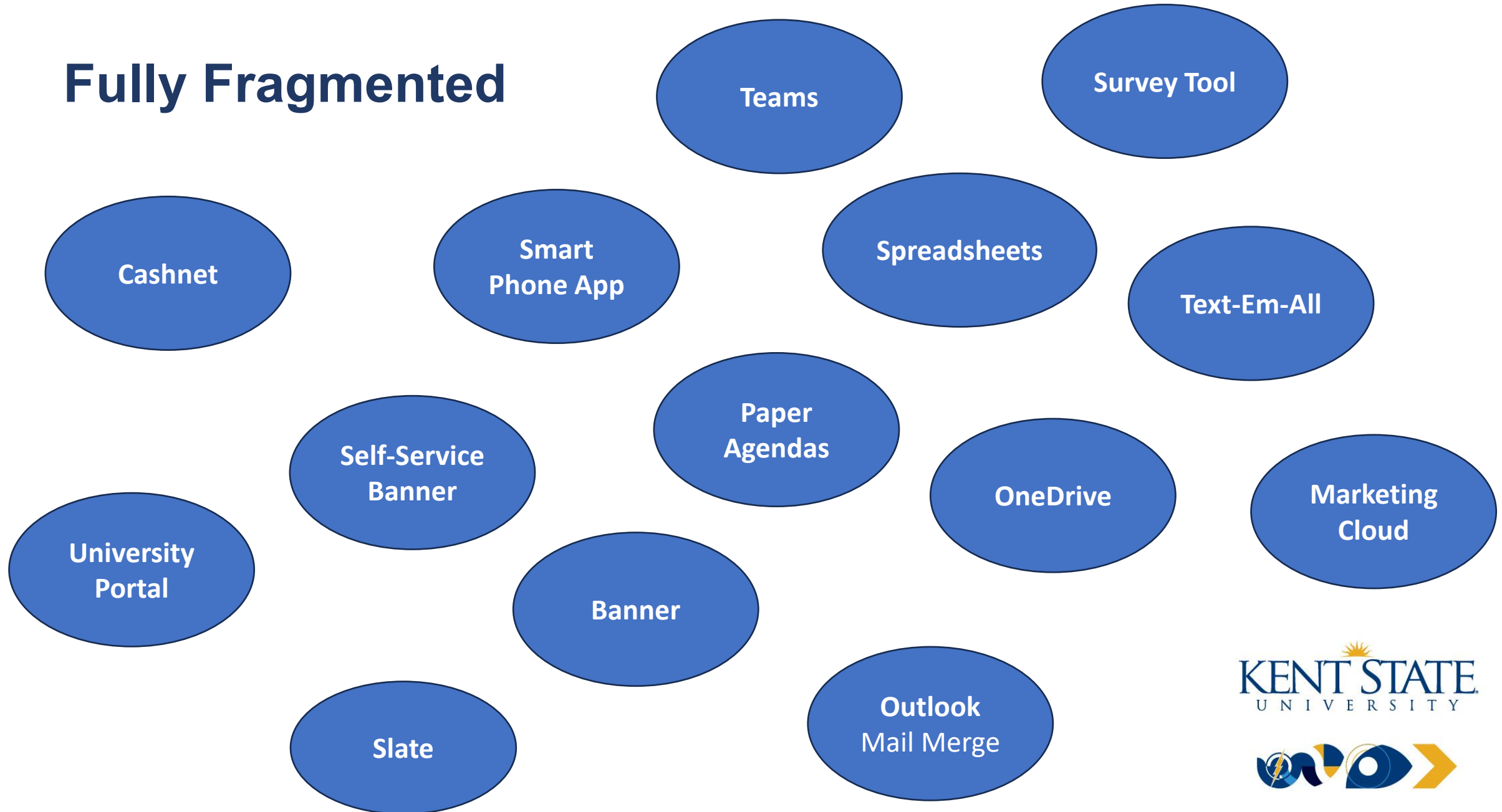
Student Success

Institutional Strategy

Learn More or
Start a Conversation



Fully Fragmented



Challenges

- **Legacy Orientation Registration System No Longer Supported**
 - Custom Build Not Supported in Banner 9
- **More Than 150 Staff Members Support Orientation**
 - All have different data needs
- **Major Changes/Payments/Refunds Created Manual Work**
- **Sharing Real-Time Data**
- **Academic Advising De-Centralized**

Slate Solutions



Move Everything to Slate



A black and white photograph of a baseball field, showing the infield dirt and grass with white chalk lines. The bases are visible, and the overall scene is slightly blurred, giving a sense of motion or a wide-angle shot.

Don't Replicate

Innovate

Project Management

- Gathered the team
- Met bi-weekly for 90 minutes in person
- What are we trying to accomplish?
- Who are the stakeholders?
- What works? What doesn't work? What are the pain points?
- What could orientation look like?
 - Student Facing
 - Staff Facing
- Reduce manual work

All Data Points in Slate

- **It All Starts With the Data**
- **Everything Needed to Move to Slate**
 - All Event Data and all Data Needed by Every Office
 - Collect Required Data on Forms
 - Placement Testing Required/Scores
 - Housing/Exemption
 - SIS Login/MFA Complete
 - Pre-Advising Survey
 - Payment Information
 - All Staff Needed to be Users
 - Created Orientation Role/User Role/College Department (Custom user Fields)

appointment-registration-status Rank Row Offset: 1

appointment-location Rank Row Offset: 1

appointment-title Rank Row Offset: 1

appointment-date-time Concatenate Row Limit: 1

appointment-user1 Rank Row Offset: 1

appointment-user2 Rank Row Offset: 1

appointment-guid Rank Row Offset: 1

sat-math Rank Row Offset: 1

sat-ebwr Rank Row Offset: 1

act-math Rank Row Offset: 1

act-english Rank Row Offset: 1

aleks-required Rank Row Offset: 1

aleks-on-file Existence Exists: Yes Not Exists: No

aleks-scores Concatenate Row Separator: ; \n

cape-required Rank Row Offset: 1

cape-on-file Existence Exists: Yes Not Exists: No

cape-scores Concatenate Row Separator: ; \n

form-submission-date

tkc-dks Coalesce Row Limit: 1

orientation-reg-date Rank Row Offset: 1

orientation-sort-date Rank Row Offset: 1

orientation-date-dining Concatenate Row Limit: 1

orientation-form-guid Rank Row Offset: 1

orientation-title Rank Row Offset: 1

orientation-date Rank Row Offset: 1

orientation-start-time Rank Row Offset: 1

orientation-end-date Rank Row Offset: 1

future-event Existence Exists: Future Not Exists: Past

total-registrants-guests Formula 1 + @Dks_Twoday_Guest_Count + @Dks_Oneday_Guest_Count

payment-form-submitted Existence Exists: Yes Not Exists: No



Application Scoped Events

- **Aligned with the Scope of the Applicant Portal**
- **One-to-One Relationship**
 - One Orientation Event per Application
- **Supports Term Changes, Subsequent Applications**
- **Tied to Student's Admitted Major**
- **Clear Path to Application/Person-Scoped Data Points**
- **Only Need to Collect Data Needed for Event**

Edit Properties

General

Merge Fields

Scope

Application

Multiple

☐

Require Checklist

☐

Save for Later

☐

Survey

Survey Deadline

0

hours after start date

Notes Form

Layout

Stacked (default)

Export Value

Custom List Fields

Exports

Export

Join

Join

Application

Join

Application / Person

ID

Dynamic Template Form

- **One Template Accommodates Multiple Event/Student Types**



Destination Kent State (DKS)

Conditional Logic Filters

Filters

Filter NOT (OR) Join

Join Application

Application / Application Student Type Official IN First-Year Freshman

Application / Banner Application Type IN UK



International Student Orientation (ISO)

Conditional Logic Filters

Filters

Filter NOT (OR) Join

Join Application

Application / Banner Application Type IN IU



Dynamic Template Form

- **One Template Accommodates Multiple Event/Student Types**
- **Use Merge Fields to Dynamically Display Person and Application Data**
- **Asked Student to Verify Major and Other Details Before Continuing Registration**

Edit Properties

General

Merge Fields

Exports

 Export   Join 

Join [Application](#)

Join [Application / Person](#)

Join [Person / Staff Assigned UNI](#)

Join [Form](#)

staff-assigned-uni-exists 

tm_name

tm_email

person_preferred

application_term

admit_major

admit_college

student_type

app_type



Hey **{{person_preferred}}**, it looks like you are ready to schedule your {% if {{app_type}} == 'IU' %}**International Student Orientation (ISO)**{% endif %}{% if {{app_type}} == 'UK' %}**Destination Kent State (DKS)**{% endif %} date. That's great! Before we get started, we first want to confirm some important details and then we will collect further information to get you registered.

It looks like you plan to enter Kent State for the **{{application_term}}** term as a **{{student_type}}** student in the **{{admit_major}}** major in the **{{admit_college}}** .



Destination Kent State (DKS)

Hey **CoreyTESTAPP**, it looks like you are ready to schedule your **Destination Kent State (DKS)** date. That's great! Before we get started, we first want to confirm some important details and then we will collect further information to get you registered.

It looks like you plan to enter Kent State for the **Fall 2026** term as a **First-Year Freshman** student in the **Finance - BBA** major in the **Ambassador Crawford College of Business and Entrepreneurship** .

Does all of this information look correct?

Yes



Dynamic Template Form

- **One Template Accommodates Multiple Event/Student Types**
- **Use Merge Fields to Dynamically Display Person and Application Data**
- **Asked Student to Verify Major and Other Details Before Continuing Registration**
- **Used Conditional Logic on Section Breaks to Dynamically Display Sections and Fields**
- **Curate a More Dynamic, Responsive Form (Turbo Tax)**

Tell Us About You

First, we will ask you some questions to make sure we can plan a program personalized just for you.

Will you need any disability accommodations to participate in the program?

Yes ▼

Please select all that apply. Hold down the CTRL / CMD key to select more than one.

Advance Copy of Slides to be Projected
ASL Interpreter
Assistive Listening Device
Lactation Room

Do you have any dietary restrictions or allergies?

Yes ▼

Please select all that apply. Hold down the CTRL / CMD key to select more than one.

Allergy
Gluten-Free
Vegan
Vegetarian

Allergies - Select all that apply. Hold down the CTRL / CMD key to select more than one.

Eggs
Fish
Milk
Peanut

Conditional Logic Filters

Filters

 Filter  NOT (OR)  Join 

Student_Accommodations IN Yes



Student Housing Details

All students will spend the night in a residence hall on the night of the orientation program and will room with another incoming Kent State student. Student room assignments are based on same sex pairing.

I understand spending the night in the residence hall is a required component of the program.

☐

Optional: We recognize that same-sex room assignments are not ideal for all students. At Kent State, Co-Ed Housing is available for students who wish to room together regardless of sex, gender, gender identity, or expression.

☐ Optional: Check this box if you are interested in Co-Ed Housing during your DKS visit and overnight stay.

Conditional Logic Filters

Filters

 Filter



NOT

(

OR

)

 Join



Join Application

Form Field Exists EXISTS guests_yes_or_no

Application / Application Student Type Official IN First-Year Freshman

DKS <= 7/2 

Application / Banner Application Type IN UK

Related Events

- **Used Event Widget and Conditional Logic on Section Breaks to Dynamically Display Advising Appointment Selector**
- **Allowed Advisors to Schedule Students Into Available Advising Appointments**

Advising Appointment Assignment Section - FOR ADVISORS ONLY

Admitted Major: Journalism - BS

- ☐ Friday, May 8 at 10:30 AM - TKS College of Communication and Information Advising Appointment
- ☐ Friday, May 8 at 11:30 AM - TKS College of Communication and Information Advising Appointment
- ☐ Friday, May 8 at 01:30 PM - TKS College of Communication and Information Advising Appointment



Related Events

- Used Event Widget and Conditional Logic on Section Breaks to Dynamically Display Advising Appointment Selector
- Allowed Advisors to Schedule Students Into Available Advising Appointments

Advising Appointment Assignment Section - FOR ADVISORS ONLY

Admitted Major: Aeronautical Studies - BS

☒ Friday, May 8 at 01:30 PM - TKS College of Aeronautics and Engineering Advising Appointment **Status: Registered**



Related Events

- Related Events Manage College Capacities for Each Event
- Related Events Manage Advising Appointments
- Associate These Events With the Primary Orientation Event
- All Associated With Application

Activities

Date ▼	Code	Subject
New Activity		
04/27/2026	Source	Attend: TKS College of the Arts Advising Appointment (04/27/2026 01:30 PM)
04/27/2026	Source	Attend: TKS - College of Animation & Technical Studies (04/27/2026 08:00 AM)
04/27/2026	Source	Attend: Transfer Kent State (TKS) (04/27/2026 08:00 AM)



Pre-Advising Survey

- Application-Scoped Form
- 1 to 1 Relationship to Application
- Key Personal Data Points
- Review Core Curriculum and Pre-Select Courses

Flash Profile Questionnaire

Welcome, **{{Person-Preferred}}**! Let's make this personal. Your answers in the following section will help us create a specific vibe—before you even arrive!

This questionnaire will take 20 minutes to complete.

Welcome, **{{Person-Preferred}}**! Let's make this personal. Your answers in the following section will help us create a specific vibe—before you even arrive!

This questionnaire will take 20 minutes to complete.

A Little About You

First Name: **{{Person-Preferred}}**

Last Name: **{{Person-Last}}**

Preferred Pronouns: **{{Person-Personal-Pronouns}}**

Phone: **{{Person-Mobile-Phone}}**

College: **{{Admit-College}}**

Major: **{{Application-Major-UG---Admit}}**

Orientation Date: **{{Orientation-Date}}**

Getting To Know You

What is the one thing you are most excited (or nervous) about right now?

What are your career goals right now?

How are you feeling about your major right now?

- ☐ Locked in – I'm 100% sure this is the path for me.
- ☐ Pretty sure – I like it, but I'm keeping an open mind.
- ☐ Still exploring – I'm looking at different options to see what fits best.

First Choice	Connection Score	Connection Risk
Yes	18	High Risk
No	23	Moderate Risk
Yes	20	High Risk
Yes	27	Low Risk
Yes	30	Very Low Risk
Yes	27	Low Risk
Yes	27	Low Risk
Yes	32	Very Low Risk
Yes	31	Very Low Risk
No	20	High Risk
Yes	27	Low Risk
Yes	29	Very Low Risk
No	24	Moderate Risk
Yes	31	Very Low Risk

Payments

- **Slate Payments**
- **No refunds**
- **Available 10 days before event**
- **Went from hundreds and hundreds of refunds to one... for twins**

Admissions Portal

The screenshot displays the Kent State Admissions Portal interface. At the top, a dark blue header contains the Kent State University logo on the left and navigation links (My Info, Checklist, Events, FlashLine, Logout) on the right. The main content area features a large background image of a university building and a crowd. A personalized welcome message is displayed on the left, including a circular profile picture of Dave Waugaman and his contact information. On the right, a circular graphic says "YOU'RE IN!". Below the main image, a section titled "Welcome to your admissions portal!" provides a brief overview of the portal's features. A yellow button labeled "CELEBRATE AGAIN" is positioned at the bottom right.

KENT STATE UNIVERSITY Admissions Portal

My Info Checklist Events FlashLine Logout

**WELCOME TO KENT STATE
COREYTESTAPP!**

YOU'RE IN!

I'm Dave Waugaman,
and I'm your admissions
counselor. Think of me as your
"go-to" person at Kent State for questions
and advice.

I'm excited that you're interested in becoming a
Golden Flash. [Click here](#) to learn more about
me. I look forward to learning more about you,
too. Please reach out anytime!

TEXT ME: [+1 330-422-4724](tel:+13304224724)
CALL ME: [+1 330-672-4160](tel:+13306724160)
EMAIL ME: dwaugama@kent.edu

Welcome to your admissions portal!

The admissions portal provides you with admissions-related information, customized to you! You can check
the status of your application, register for upcoming events, find helpful information and much more.

CELEBRATE AGAIN

Admissions Portal – Enhancements

- **Dynamic checklist**

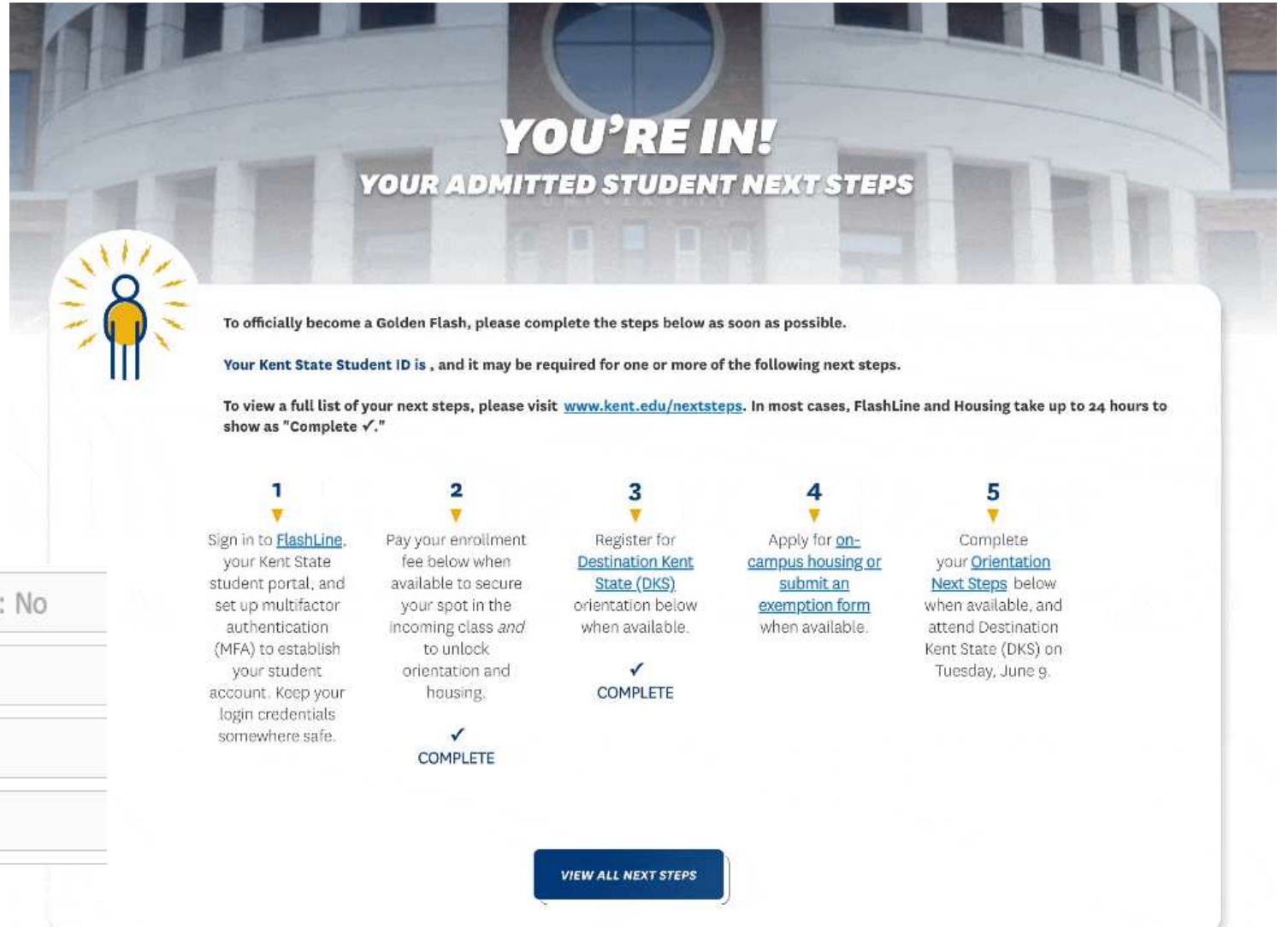
- Interactive "✓ Complete"
- Existence exports and Liquid markup
- Personalized SIS login link
- Must pay enrollment fee to unlock orientation and housing

flashline-completed  Existence Exists: Yes Not Exists: No

enrollment-fee  Existence Exists: Yes Not Exists: No

orientation  Existence Exists: Yes Not Exists: No

housing  Existence Exists: Yes Not Exists: No



YOU'RE IN!
YOUR ADMITTED STUDENT NEXT STEPS

To officially become a Golden Flash, please complete the steps below as soon as possible.

Your Kent State Student ID is , and it may be required for one or more of the following next steps.

To view a full list of your next steps, please visit www.kent.edu/nextsteps. In most cases, FlashLine and Housing take up to 24 hours to show as "Complete ✓."

- 1**
Sign in to [FlashLine](#), your Kent State student portal, and set up multifactor authentication (MFA) to establish your student account. Keep your login credentials somewhere safe.
- 2**
Pay your enrollment fee below when available to secure your spot in the incoming class and to unlock orientation and housing.
COMPLETE
- 3**
Register for [Destination Kent State \(DKS\)](#) orientation below when available.
COMPLETE
- 4**
Apply for [on-campus housing or submit an exemption form](#) when available.
- 5**
Complete your [Orientation Next Steps](#) below when available, and attend Destination Kent State (DKS) on Tuesday, June 9.

[VIEW ALL NEXT STEPS](#)

Admissions Portal – Enhancements

- **Dynamic checklist**

- One content block per admitting unit
- Liquid markup per student type
- Liquid markup to personalize checklist
- CSS styling

Content Blocks

Key	ksuportal_admit_next_steps
Type	String (Discrete Values)
Default	No default exports have been configured for this key.

Value

[New Code](#)

Ashtabula

East Liverpool

Key

Type

Status

Value

Snippet

ksuportal_admit_next_steps

String (Discrete Values)

Active

Kent

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Normal

Font

Size

A

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{% if Application-Stu...

1

Sign in to {% if flashline-new =... FlashLine {% else %} FlashLine {% endif %} , your Kent State student portal, and set up multifactor authentication (MFA) to establish your student account. Keep your login credentials somewhere safe.

{% if flashline-compl... ✓

COMPLETE {% endif %}

2

Pay your enrollment fee below when available to secure your spot in the incoming class *and* to unlock orientation and housing.

{% if enrollment-fee ... ✓

COMPLETE {% endif %}

Admissions Portal – Enhancements

- **Events display**
 - Added "Orientation" section to events content block
 - Liquid loop through orientation events with an independent subquery
 - Shows once the enrollment fee is paid

Show Orientation Events		Existence	Exists: Yes	Not Exists: No
Show Admitted Events		Existence	Exists: Yes	Not Exists: No
Show Academic Events		Existence	Exists: Yes	Not Exists: No

Upload Materials

To submit documents that we have requested, please select the document type below and upload a Word document, PDF or scanned image file. If we have not requested that you submit documents to us, you may disregard this.

We have received the following documents from you:

- 12/08/2025 09:48 AM - High School Transcript: Bio-Med Science Academy STEM School

Choose File

No file chosen

UPLOAD

EVENTS

ORIENTATION

Destination Kent State (DKS)

Jun. 11, 2026 | 1 p.m. - Jun. 12, 2026 | 4 p.m.

REGISTER NOW  [View Other Dates](#)

Destination Kent State (DKS)

Jun. 16, 2026 | 1 p.m. - Jun. 17, 2026 | 4 p.m.

REGISTER NOW  [View Other Dates](#)

Destination Kent State (DKS)

Jun. 17, 2026 | 1 p.m. - Jun. 18, 2026 | 4 p.m.

REGISTER NOW  [View Other Dates](#)

Admissions Portal – Enhancements

- Liquid looping through events
 - Type: Independent subquery
 - Base: Form
 - Output: Dictionary
 - Exports: Add all desired event details
 - Filters: Your target audience
 - {% for 'object' in 'dictionary export' %}

```
10
11 <div class="events-wrapper">
12   {% for event in kent_dks %}
13   <div class="event">
14     <h5>
15       {{event.title}}
16     </h5>
17
18     <h6>
19       {{event.datetime | replace: 'AM','a.m.' | re
20       ':00',''}} - {{event.enddatetime | replace: 'AM','a.m.
21       replace: ':00',''}}
```

Edit Part

Status: Active

Name: kent_dks

Source: Subquery Export

Type: Independent subquery

Category: Related

Base: Form

Output: Dictionary

Row Offset: 1 Row Limit: 6

Exports:

- Export
- guid
- title
- datetime
- enddatetime
- description
- url
- more_dates

Save Delete Cancel

Admissions Portal – Enhancements

- **Folder structure**

- Primary events: everyone
- Related events: one subfolder per college
- Display the related events that correspond with the student's major

- **Comparison statements**

- Add the college name as an export value on the prompt table
- Export the college name
- Compare against a literal
- Match with the corresponding subfolder by college

The screenshot displays a 'Filter' configuration window titled 'Edit Part'. It features a toolbar with icons for 'Filter', logical operators ('NOT', 'OR'), and a 'Join' button. The filter logic is structured as follows:

- Opening parenthesis: (
- Comparison: `app_ug_major export value 3 = ACCBE`
- Form (independent subquery) / Folder: IN KTU DKS / ACCBE
- OR
- Comparison: `app_ug_major export value 3 = EHHS`
- Form (independent subquery) / Folder: IN KTU DKS / EHHS
- OR
- Comparison: `app_ug_major export value 3 = CAE`
- Form (independent subquery) / Folder: IN KTU DKS / CAE
- OR
- Closing parenthesis:)

At the bottom of the window are 'Save', 'Delete', and 'Cancel' buttons. A second, semi-transparent 'Edit Part' window is visible in the background, showing a text field with the value 'more_dates'.

Admissions Portal – Enhancements

- **Related event capacity**
 - *"Show the primary event only if the related event has available space."*
 - Export and compare the start date of the primary and related events
 - Ensure 1+ space is available



P.S. – Slate AI said it wasn't possible...

Edit Part

Form (independent subquery) / Folder IN KTU DKS / NURS

OR

Comparison: app_ug_major export value 3 = CPH

Form (independent subquery) / Folder IN KTU DKS / PH

OR

Comparison: app_ug_major export value 3 = UC

Form (independent subquery) / Folder IN KTU DKS / UC

OR

Comparison: app_ug_major export value 3 = COTA

Form (independent subquery) / Folder IN KTU DKS / COTA

)

KTU DKS / Primary Date = KTU DKS / Related Event Date

Form (independent subquery) / Status IN Confirmed/Active

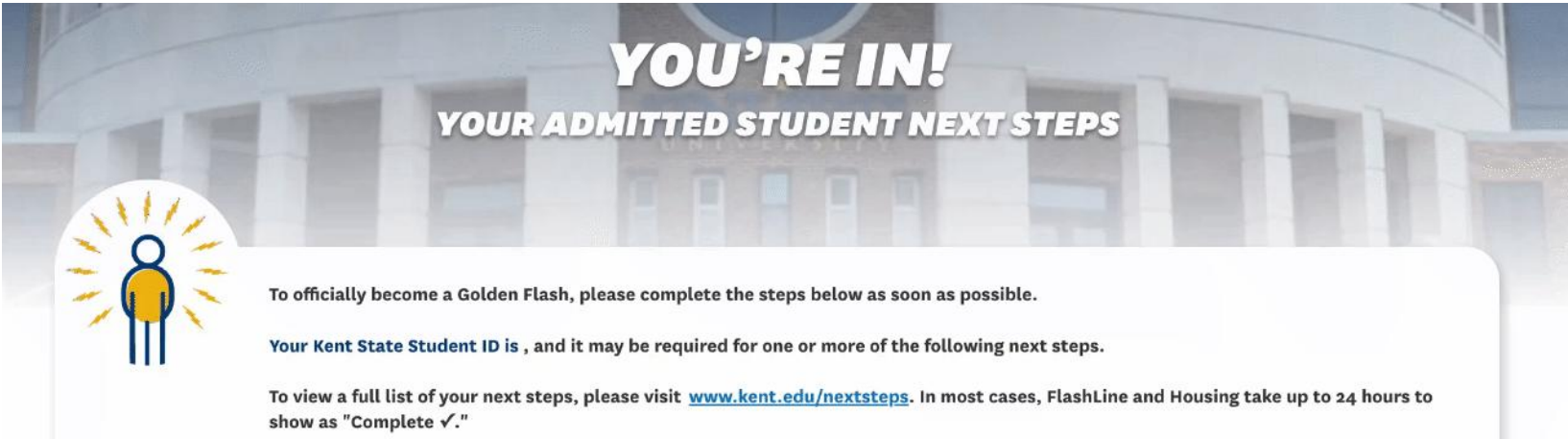
Form (independent subquery) / Start Date >= today+2

Form (independent subquery) / Space Available >= 1

Save **Delete** **Cancel**

Admissions Portal – Enhancements

- **Orientation next steps**
 - Step #5 turns on/off based on event registration status
- Personalization:
 - Anchor hyperlink
 - Event name
 - Event date
 - Delivery / format



```
{% if orientation == ...  
5  
Complete your {% if orientation_ne... Orientation Next Steps {% else %} Orientation Next Steps {% endif %}  
below when available, {% if orientation_in_... and attend Destination Kent State (DKS) on  
{{orientation-date}} {% else %} and attend your virtual advising appointment {% endif %} .  
  
{% if orientation_ne... ✓  
COMPLETE {% endif %}
```

orientation	Existence	Exists: Yes	Not Exists: No
orientation_next_steps	Existence	Exists: Yes	No
orientation_in_person	Existence	Exists: Yes	No
Orientation Date	Rank	Row Offset: 1	

Admissions Portal – Enhancements

- **Orientation next steps section**

- Personalized pre-orientation to-do list
- Available at least 30 days prior to their orientation date
- Action items disappear upon completion
- The section disappears if they cancel their registration

orientation		Existence	Exists: Yes	Not Exists: No
orientation_in_person		Existence	Exists: Yes	Not Exists: No
orientation_fee_disclaimer		Existence	Exists: Yes	Not Exists: No
orientation_next_steps		Existence	Exists: Yes	Not Exists: No

ORIENTATION NEXT STEPS

Complete the steps below **before** Destination Kent State (DKS) on Tuesday, June 2. Orientation fee payment opens 10 days before your orientation date.



Complete your ALEKS Mathematics Placement Test as soon as possible before orientation. [Learn more.](#)

COMPLETE NOW



Complete your WebCape Foreign Language Placement Test. [Learn more.](#)

COMPLETE NOW



Complete your Flash Profile Questionnaire.

COMPLETE NOW

Pre-Orientation Communications

- **Objectives**

- Reduce major changes during orientation
- Increase self-service capabilities
- Hyper-personalized content

- **Automated sequence**

- Reminders: 30, 20, 10, 5, 3, 1 day(s) before
 - Non-refundable orientation fees payable 10 days before
- Placement testing: 7 days before
- Program details: 2-4 days before
- SMS reminder: 1 hour before

Form / Start Date >= today+25

Form / Start Date <= today+30



Your Guide to Orientation

CoreyTEST, your Transfer Kent State (TKS) student orientation visit is a few days away! Below, you will find important information on what to bring and where to go.

! Orientation Portal: Visit your [orientation portal](#) to view your personalized schedule, which you will use throughout orientation.

Orientation Date: Monday, April 27, at 8:00 AM.

Your Major: Environmental/Conservation Biology - BS - Environmental Policy and Mmgt.

Need to Change Your Major? Reach out to your admissions counselor, Theodore McKown, at 330-672-8891 or tmckown@kent.edu as soon as possible.

Cancel or Edit Your Registration: If your plans have changed, you must [edit your registration](#) or [cancel your registration](#). If you cancel, you must then log in to your [admissions portal](#) to register for a different date.

What to Bring and Where to Go

Pre-Orientation Communications

- Combination of existence exports, Liquid markup and content blocks
- Student and parent campaigns

`{{% if {{Missing-anyt...}} Your Pre-Orientation Checklist ✓ {{% endif %}}`

`{{% if {{Missing-anyt...}}`

`{{Missing-ALEKS-assessment | snippet: "ktu_orientation_next_steps"}}`
`{{Missing-language-assessment | snippet: "ktu_orientation_next_steps"}}`
`{{Missing-flash-profile | snippet: "ktu_orientation_next_steps"}}` `{{% endif %}}`

`{{% if {{Missing-any-...}}`

☐ **Submit Your Official Transcripts**

`{{DKS-where-to-park-crawford | snippet: "ktu_orientation_next_steps"}}`
`{{DKS-where-to-park-kiva | snippet: "ktu_orientation_next_steps"}}`
`{{DKS-where-to-park-ksc | snippet: "ktu_orientation_next_steps"}}`
`{{DKS-where-to-park-night-before | snippet: "ktu_orientation_next_steps"}}`
`{{TKS-where-to-park-crawford | snippet: "ktu_orientation_next_steps"}}`
`{{TKS-where-to-park-kiva | snippet: "ktu_orientation_next_steps"}}`



Next Steps for Orientation

CoreyTEST, we can't wait to see you for Transfer Kent State (TKS) student orientation! Please review the information below.

Orientation Date: Monday, April 27, at 8:00 AM.

Your Major: Integrated Language Arts Teacher Education (Grades 7-12) - BSE.

Need to Change Your Major? Reach out to your admissions counselor, Theodore McKown, at 330-672-8891 or tmckown@kent.edu as soon as possible.

Cancel or Edit Your Registration: If your plans have changed, you must [edit your registration](#) or [cancel your registration](#). If you cancel, you must then log in to your [admissions portal](#) to register for a different date.

Your Pre-Orientation Checklist ✓

☐ Take the ALEKS Mathematics Placement Assessment

- **What it is:** A 25–30 question assessment is designed to measure your current math skill level and ensure you're placed in the most appropriate math course.
- **How long it takes:** About 90 minutes.
- **Where to complete:** Your [admissions portal](#).

Approached Carnegie, a Slate Preferred Partner

- **Collaboration and Innovation**
 - Values-based grounding for our partnership
- **Prioritizing Sustainability and Scalability**
 - Clear goals in mind
 - Stakeholder meetings and buy-in
 - Feedback loops
- **6 months of active build on a dual-portal solution**



Internal Portal – Empowering Kent State Staff



All Registrants

Flash Profile

Questionnaire Results

Upcoming Events

Past Events



Home

Registrants

10 entries per page

Column visibility

Excel

Search:

KSU ID	Student Last	Student Preferred	Student Type	Application Term	Domestic	First-Generation	App Major	Adm Major	College	Law School Interest	Orientation Type	Orientation Date
5550123	Brandybuck	Meriadoc (Merry)	Transfer	Fall 2026	Yes	Yes	Fashion Merchandising - BS	Fashion Merchandising - BS	College of the Arts	Yes	TKS	04/2025
0123456	Baggins	Frodo	Transfer	Fall 2026	Yes		Finance - BBA	Finance - BBA	Ambassador Crawford College of Business and Entrepreneurship		TKS	04/2025
8675309	Gamgee	Samwise (Sam)	First Year	Fall 2026	Yes		Construction Management - BS	Construction Management - BS	College of Architecture and Environmental Design		TKS	04/2025
9876543	Took	Peregrin (Pippin)	Transfer	Fall 2026	Yes	Yes	Integrated Language Arts Teacher Education (Grades 7-12) - BSE	Integrated Language Arts Teacher Education (Grades 7-12) - BSE	College of Education, Health and Human Services		TKS	04/2025

Welcome, Carnegie!
[\(Log Out\)](#)



Internal Portal – Admissions, Advisors & Staff

- **Role-Based Access**

- Portal users see only data that is relevant to their function and needs

- **College-level filtering**

- Advisor views are limited to only students in their affiliated college(s)

```

<th>Previous Colleges</th>
<th>Past or Future Event</th>
</tr>
</thead>
<tbody>{% for result in registrants %}{% if {{result.college-comparison}} == 'y' %}
<tr>
<td>{{result.orientation-sort-date}}</td>
<td><a data-href="?cmd=student_details_advising&amp;form_response={{result.form-response-
guid}}" href="#" onclick="return FW.Lazy.Popup(this);">{{result.banner-id}}</a></td>
<td>{{result.person-last}}</td>
<td>{{result.person-preferred}}</td>
<td>{{result.student-type}}</td>
<td>{{result.app-term}}</td>
<td>{{result.domestic}}</td>
<td>{{result.first-gen}}</td>
<td>{{result.major-ug}}</td>
<td>{{result.major-ug-admit}}</td>
<td>{{result.college}}</td>

```

Filters

Matching Rows 13

Filters

 Filter



NOT

(

OR

)

 Join



User's Orientation Portal View IN Admissions

Edit Part

Status

Active

Name

college-comparison

Source

Subquery Export

Type

Dependent subquery

Output

Existence

Value If Exists

y

Value If Not Exists

n

Exports

 Export





Matching Rows

0 Preview Results

Filters

 Filter



NOT

(

OR

)

 Join



Major College = User Advising Hub

OR

User has All Colleges permissions

Internal Portal – Flexible Data Display

- Provides full context of student registration and support needs
 - Allows users to sort and filter by relevant data points
- Customized pop ups for additional detail and user actions

Pop-Up Body

```
{{person-name}}  
Change Request FormAccess NavigateAccess Flashline{% if {{registered-for-advising}} == 'No' %}Schedule Advising Appt{% else %}Manage Advising Appt{% endif %}  
  
Orientation Registration Status  
{{registration-status}}  
  
Orientation Date  
{{orientation-title}}  
{{orientation-date}} at {{orientation-start-time}}  
  
Advising Registration Status  
{{advising-status}}
```

StamcoTESTAPP, CoreyTESTAPP X

Change Request Form	Access Navigate	Access Flashline	Manage Advising Appt
Orientation Registration Status Registered	Orientation Date Destination Kent State (DKS) 06/09 at 01:00 PM	Advising Registration Status Registered 06/10 at 01:00 PM	
Application Term Fall 2026	Student Type First-Year Freshman	Admit Major Finance - BBA Ambassador Crawford College of Business and Entrepreneurship	
Student Contact Information ✉ cstamco1@kent.edu		Emergency Contact Information 👤 Test Test	

External Portal – Students

- **Dynamic content to provide up-to-the-minute information**
 - Personalized schedule and session display
 - Surfaces orientation + advising + breakout sessions in one view
 - Accommodates single-day and multi-day events
- **Wayfinding elements support on-campus navigation**
- **Mobile-responsive and accessible**



- **Manageable by non-technical staff**
 - Script-based solution leveraging standard Slate functionality

[Convert to JSON](#) [Copy text](#)

KENT STATE
UNIVERSITY



Results & Key Takeaways

Results & Key Takeaways

- **"Don't replicate, innovate" / engage with the productive struggle**
 - "If I had an hour to solve a problem I'd spend 55 minutes thinking about the problem and five minutes thinking about solutions" – Albert Einstein
- **Decreased day-of major changes by 60%**
- **Only one refund... for twins who paid the parent fees twice**
- **Significantly reduced manual work, especially during orientation**
- **Evergreen solutions to reduce maintenance**
- **Portals transition and empowering our team**

Presenters



Mark Ledoux

**CRM Administrator
Enrollment Management
Kent State University**

<https://www.linkedin.com/in/ledouxmark>



Corey Stamco

**Director, MarCom
Enrollment Management
Kent State University**

<https://www.linkedin.com/in/coreystamco>



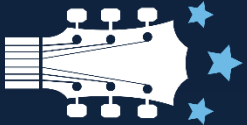
Dylan Schechtel

**Sr. Enrollment
Implementations Strategist
Carnegie**

<https://www.linkedin.com/in/dylan-schechtel>



THANK YOU!

slate summit 

Up Next:

Take Note: Making Flexible Event
Templates Using Event Notes